

PARTICIPANT TESTIMONIALS

IABC EXECUTIVE ACCREDITATION SEMINAR, NOVEMBER 2011

VICTORIA, BRITISH COLUMBIA, CANADA

- The overall learning experience was so excellent on account of a combination of things - the course content and the individuals who were leading the sessions, as well as the caliber of the attendees who brought such a range of knowledge and insights that they were keen to share. A great combination of listening and doing that brought everything together (and kept us wide awake and engaged!).
- Very well thought out learning plan - loved the combination of leadership and the communications -- both very valuable.
- Great program overall! Very worthwhile. Loved the leadership portion especially.
- I didn't come with specific expectations but I felt I learned quite a lot - about myself, about others, about the practice and about leadership.
- Content and presenters were excellent.
- I thought the pace was just right. It was of course reasonably intense, but I expected that. Anymore and I might have been exhausted. Any less and I might have felt short changed. Overall - it was just right. It felt like we had been there for weeks - but that's a good thing!
- Amazing leaders and teachers. What a gift.
- Think the group gelled nicely with the instructional team. Think that they adjusted programming nicely to address strengths and interests of the group. Their teaching has inspired me to continue learning through the materials they shared during the various sessions. Felt I learned a lot and was able to put it to use immediately.
- Working with peers on a project and in class discussions was a real pleasure, and one of the most valuable aspects of the program. If I had been in a group with more junior people, I doubt that it would be as useful or enjoyable. This was a very important element.
- Good balance of communications, leadership and project work. I enjoyed the team project. The whole experience really helped boost my confidence in what I know and how I apply communications and consultation best practices.

- I thought the balance of the curriculum was spot on. I enjoyed all the parts and the dispersion of these elements through the days was just right. The group work felt it was introduced at just the right point and ran for the right length. The linking of the elements and the variety through the days felt right. The ratio of leadership to communication to exam prep to group work felt right. The overall schedule, the starting times and the finishing times, the length of the sessions - these all felt right to me.
- I think this seminar and the ABC will help move my career to the next level. I'm also excited to put into practice the leadership principles we learned.
- The discussion surrounding crisis communications, issue management and strategic communications were very relevant, because I face large communications issues every day, and my tendency is to dive in first and strategize later. This was a timely reminder of what best practices are and why.
- The leadership sessions really brought certain things home for me in understanding how to effectively work and manage different types of people.
- Overall, I am SO GRATEFUL for the experience. I've learned A LOT, and met some fantastic people along the way. I know that my time at the EAS will be a transformative experience for me, both personally and professionally.
- The setting (Royal Roads University) is ideal, the idea of the seminar is great and the chance to go through the process with peers is a significant part of the appeal. Your instructors / presenters were excellent and I enjoyed the experience very much.