

IABC 2010 World Conference

6-9 June

**Sheraton Centre Toronto
Toronto, Ontario, Canada**

**Partner Opportunities for
Sponsorship and Exhibits**

Be Heard[®]

Exhibit Opportunities — The IABC Meeting Place

IABC 2010 World Conference
6–9 June, Sheraton Centre Toronto

2010 Exhibit Fee

US\$3,500/CDN\$3,850 per exhibit booth; US\$2,500/CDN\$2,750 for nonprofits/educational institutions (US\$4,000/CDN\$4,400 after 1 April)

The Meeting Place at IABC's 2010 World Conference at the Sheraton Centre Toronto will feature up to 40 10' x 10' exhibits, the Internet Café and free Wi-Fi Zone. IABC's Exhibit Hall (aka The Meeting Place) will be located on the Lower Concourse level which is on the same level as the Grand Ballroom as well as three of the breakout rooms. The Meeting Place will be open Monday and Tuesday. Many social events/activities will take place in the exhibit hall to drive traffic including:

- Monday (7 June) complimentary lunch for all conference attendees will be hosted in The Meeting Place
- Monday (7 June) and Tuesday (8 June) four complimentary refreshment breaks will be hosted in The Meeting Place
- Book signings with respected communication speakers/authors will be scheduled in the exhibit hall
- The Meeting Place will feature sofas and chairs for informal meetings (depending on space)
- Free Wi-Fi Lounge and IABC's Internet café will be open on Monday and Tuesday
- The conference Networking Reception will be held in The Meeting Place on Tuesday, and will feature exhibitor prize give-aways.

As an exhibitor, you'll meet one-on-one with decision-makers looking for new ways to energize their communication programs—providing an unparalleled opportunity to show your best prospects how your product or service can make a difference in their practice or company.

Signed exhibitors for the 2010 World Conference include:

- Towers Watson
- FP Infomart/Canwest
- ROI Communication
- CNW Group
- Ingenium Communications
- MediaMiser Ltd.
- Snippies
- Buck Consultants, an ACS Company
- Deloitte
- Marketwire
- Thomson Reuters
- Cision
- Dulye & Co.
- History Associates Incorporated
- Iverson Language Associates, Inc.

- Jossey Bass
- Leading Communicators Inc.
- Sinickas Communications, Inc.
- Snap Communications
- The MediaTile Company
- University of Denver

Benefits included to all exhibitors:

- One 10'x 10' booth that includes an eight-foot-high back drape, three-foot-high side dividers, one six-foot draped table, two chairs and one identification sign (one line, 7" x 44")
- One Conference, Lunch & Gold Quill registration. Registration must be assigned to a single user and **cannot be shared**.
- Four exhibit-only passes
- Access to free Wi-Fi Lounge and Internet café
- Company description listed in Exhibitor guide
- One-time use of Toronto conference registrant mailing list through a bonded mail house post conference

CONTACT: To exhibit at the IABC 2010 World Conference, please contact **Erin Mason** at emason@iabc.com or +1 415.544.4723.