

DISCOVERY. Made simple.

GO FROM SEARCH TO FIND.

Discovery is a powerful new online tool that will help you find the content you need—fast. More than a search engine, Discovery is a gateway to a vast array of business communication best practices, templates, research, how-to information and more. It's your virtual library and librarian in one, taking just seconds to give you what you need.

FOR IABC MEMBERS ONLY.

Discovery is available exclusively to IABC members. At the complimentary member level, you'll have access to *CW* and *CW Bulletin* articles, select Research Foundation reports and Knowledge Centre resources, and more—all in one place.

At the premium level, you'll get Gold Quill Award-winning case studies; Knowledge Centre manuals, books and communication templates; and all research reports.

DISCOVER, THE WEB 2.0 WAY.

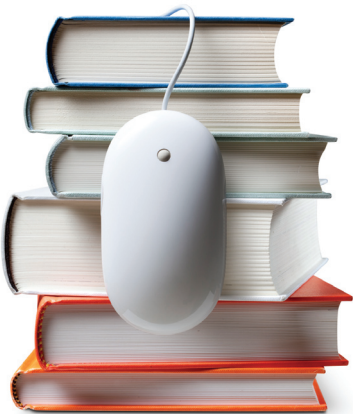
As you are searching, Discovery thinks for you, creating a tag cloud based on your search terms, giving you the option to delve deeper into an issue to find unexpected answers. Research couldn't be easier than this.

WATCH IT GROW.

Discovery will keep growing too. New content will be developed specifically for Discovery on an ongoing basis, making this an ever richer resource of the most credible business communication content.

AND IT'S AFFORDABLE.

Yearly premium subscriptions are only US\$99, about half the cost of one Knowledge Centre manual.



VISIT US AT DISCOVERY.IABC.COM.