

# COMMUNICATION

## IABC Chapter Management Awards

Chapter Name: \_\_\_\_\_ Average Score: \_\_\_\_\_

Award Earned: \_\_\_\_\_

	Excellent	Good	Poor
--	-----------	------	------

**Sections:**

**1. GENERAL:**

Has clearly stated goals and objectives 6    5    4    3    2    1    0

Communication efforts are measured 6    5    4    3    2    1    0

**2. INTERNAL PROGRAM:**

Timely, informative, regular communication with members 6    5    4    3    2    1    0

Special activities and programs have separate communication/publicity efforts 6    5    4    3    2    1    0

A variety of methods are used to keep members informed  
For example: social media, e-mail, web site, newsletters. 6    5    4    3    2    1    0

Feedback is encouraged. 6    5    4    3    2    1    0

**3. EXTERNAL PROGRAM:**

Chapter meetings, events and other chapter news are publicized regularly to diverse audiences using a variety of communication channels. 6    5    4    3    2    1    0

Average score for section 1 \_\_\_\_\_

Average score for section 2 \_\_\_\_\_

Average score for section 3 \_\_\_\_\_

Average score for all sections: \_\_\_\_\_

**Comments on entry (content, structure, format):**

---



---



---



---



---



---



---



---



---



---