

COMMUNITY INVOLVEMENT

IABC Chapter Management Awards

Chapter Name: _____ Average Score: _____

Award Earned: _____

| | Excellent | Good | Poor |
|--|-----------|------|------|
|--|-----------|------|------|

Sections:

1. GENERAL:

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Has clearly stated goals and objectives | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| Programs are measured and evaluated for effectiveness | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| Programs show originality and imagination | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| Chapter enhances reputation of IABC in its community | 6 | 5 | 4 | 3 | 2 | 1 | 0 |

2. COMMUNITY ACTIVITIES:

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Chapter has outreach programs to benefit the community (such as literacy activities, public relations volunteer efforts for other groups etc) | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| Chapter has partnerships with other IABC chapters, professional associations or business organizations | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| Chapter has programs that increase IABC's visibility and connection to the business community/business leaders. | 6 | 5 | 4 | 3 | 2 | 1 | 0 |

Average score for section 1 _____

Average score for section 2 _____

Average score for all sections: _____

Comments on entry (content, structure, format):
