

□ Find out what it *really* means to enter the world of:

- PR/media relations
- Corporate communications
- Public affairs
- Investor relations
- Government relations
- Marketing communications
- Community relations
- Writing
- Editing
- Training
- Advertising
- Video production
- Graphic design
- Human resources
- Teaching

□ Use IABC's diverse resources to boost your success—in school and after graduation.

□ Tap into our network of over 15,000 members around the world to help you transition from school to professional life.

□ Receive the same benefits offered to professional members, but pay less than 20% of normal dues.

When you become an IABC student member you can...

ENHANCE YOUR KNOWLEDGE AND SKILLS

Stay up-to-date on today's hot communication topics with our bimonthly magazine (*Communication World*) and monthly e-newsletter (*CW Bulletin*). **Find out what communication students need to know** by reading *Student Connection*, our monthly e-newsletter just for students.

Research your next class project using our content library. **Solicit professionals' opinions** and **participate in the dialogue** on MemberSpeak, our member forum.

CONNECT WITH PROFESSIONALS AND GAIN EXPERIENCE

Attend a professional development session or learn from a communication expert by signing up for a web seminar or teleseminar. **Plan your next strategic communication program** using *MyComm*, available only to IABC members.

Be exposed to role models and mentors and get comfortable talking with other professionals. **Practice networking** and conducting informational interviews face-to-face and online.

Become a leader and develop your knowledge of marketing, finance, project management, meeting planning and public speaking.

ACCESS THE HIDDEN JOB MARKET

Get the inside scoop on companies, job types and unadvertised positions using IABC's Job Centre. **Fine-tune your résumé** and interviewing skills, tailoring them to *your* field. Use the IABC network to help you meet people and **settle in a new location**.

WANT MORE INFO?

www.iabc.com/membershipinfo
www.iabc.com/student

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