

IABC Houston - 2006 Meeting Stats

ATTACHMENT A

Event Date	Event	Topic	Speaker(s)	Location	# attendees (registered)	% responding to meeting survey	Meeting Ratings (avg on 10-pt scale)				Length of Time as a Communications Professional				
							Program Topic	Speaker	Quality of Food	Meeting Location	5 yrs or less	6 to 10 yrs	11 to 15 yrs	16 to 20 yrs	20+ yrs
1/12/06	ESIG mtg	Cool Tools: New Ways to Collaborate with Clients and Partners	Frank Todaro, co-founder/managing partner of Neos Marketing; Bruce Litwin, founder/COO of MergerTree Solutions	La Griglia	25	64.0%	6.55	7.64	8.88	9.47	2	1	0	2	11
1/12/06	After Hours Mixer	Networking	Not applicable	The Tasting Room	approx 22	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured
1/26/06	Chapter mtg	Riding the Future's Waves of Creative Destruction - A Glimpse of Tomorrow	Dr. Peter Bishop, futurist/associate professor--Univ. of Houston College of Technology, coordinator of graduate program in Futures Studies	Brennan's	53	85	9.4	9.5	No longer measured	No longer measured	14	4	5	4	17
2/9/06	ESIG mtg	Reigniting the Spark: How to Love Your Job Again	ESIG co-president Alice Brink, ABC, APR, owner of A. Brink and Co.	La Griglia	20	65	9.4	9.4	9.2	9.5	3	0	0	1	8
3/1/06	Chapter mtg	Ten Things Communicators Should Be Thinking About	Warren Bickford, ABC, president, Gryphon Reputation Management; IABC International chair	Brennan's	45	73	9.0	8.1	No longer measured	No longer measured	5	8	4	2	14
3/16/06	ESIG mtg	Annual ESIG Market Survey	Beth Miller, ABC, consultant	La Griglia	23	78	9.8	9.8	9.0	9.4	0	1	0	2	15
3/16/06	After Hours Networking	Pre-St Patrick's Day After Hours Networking	Not applicable	La Strada at Sage	approx 8	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured
3/23/06	Chapter mtg	Unintended Positive Effects of "Nedworking"	Ned Lundquist, ABC, Job of the Week newsletter founder; consummate networker	Brennan's	65	66	9.0	9.0	No longer measured	No longer measured	14	6	5	7	11
4/13/06	ESIG mtg	So You Want to Write a Book...	Stan Mays, who oversees external affairs programs and crisis communication for Shell Oil and Motiva downstream business in the U.S.	La Griglia	28	50	9.0	9.3	9.0	9.5	1	0	0	3	10
4/27/06	Chapter mtg	Value-added Leadership: Learning from the Masters	Brent Longnecker, president, Longnecker & Associates executive consulting firm	Brennan's	42	71	9.5	9.7	No longer measured	No longer measured	4	1	6	2	15
5/8/06	ESIG mtg	Striking a Balance Between Work and the Rest of the World	David L. French, Apache Energy, Environmental Health and Safety and Procurement director	La Griglia	19	63	9.3	9.2	8.7	9.9	0	0	1	1	10
5/25/06	Chapter mtg	Summer Reading Series: Brand From the Inside--A Step-By-Step Guide For Communicators	Mark Schumann, ABC, managing principal, Towers and Perrin, co-author of <u>Branding from the Inside</u>	Brennan's	62	74	9.5	9.6	No longer measured	No longer measured	4	8	4	5	25

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6/8/06	ESIG mtg	The Ten Strategic Elements for Unmatched Marketing Success	Phil Morabito, CEO/founder, Pierpont Communications, Inc.; Univ. of Houston teacher of integrated marketing communications to graduate students	La Griglia	45	44	9.9	10.0	8.9	9.5	3	1	1	1	14
6/22/06	Chapter mtg	Summer Reading Series: Overachievement: The New Model for Exceptional Performance	John Eliot, Ph.D., Rice University professor; author of <u>Overachievement: The New Model for Exceptional Performance</u>	Brennan's	48	75	8.9	9.2	No longer measured	No longer measured	8	6	2	4	13
6/29/06	After Hours Networking	Patio Party	Not applicable	Hugo's Regional Mexican Cuisine	approx 28	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured	Not measured
7/13/06	ESIG mtg	Only in Houston: a New Resource for Creative Professionals	Bob DeLeon, De Leon Design Creative, designer, art director; Lou Congelio, co-founder of Stan and Lou Advertising	La Griglia	36	60	9.2	9.4	No longer measured	No longer measured	0	5	1	3	13
7/27/06	Chapter mtg	Summer Reading Series: Waiting for Your Cat to Bark? Persuading Customers When They Ignore Marketing	Jeffrey Eisenberg, co-author of <u>Waiting for Your Cat to Bark?</u>	Brennan's	98	79	9.4	9.5	No longer measured	No longer measured	35	5	4	7	25
8/10/06	ESIG mtg	Manage Your Environment to Manage Your Time	Denise Landers, productivity trainer/organizing specialist; author of <u>Destination: Organization</u> ; owner of Key Organization Systems, Inc.	La Griglia	31	74	10.0	10.0	No longer measured	No longer measured	0	5	1	4	13
8/24/06	Bronze Quill Dinner	Communications All-Stars! - 2006 IABC/Houston Bronze Quill Awards Banquet	Master of Ceremonies: Jack Warkenthien, Houston BizRadio 1320 AM anchor and author of <u>Life's A Sales Call: How to Succeed in the World's Oldest Profession</u>	Minute Maid Park	94	Not measured	Not measured	Not measured	No longer measured	No longer measured	Not measured	Not measured	Not measured	Not measured	Not measured

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9/14/06	ESIG mtg	Bronze Quill Show and Tell	Tracy Torma, principal of Torma Communications, which specializes in writing and turnkey production of newsletters, magazines, brochures and annual reports; Claudia Herring, a graphic designer; April Canik, ABC, director of communications for St. Luke's United Methodist Church in Houston; Alice Brink, ABC, APR, president of A. Brink and Co., which specializes in public relations and measurement	La Griglia	21	67	9.5	9.6	No longer measured	No longer measured	0	0	2	1	12
9/21/06	After Hours Networking	"Rendezvous" - Networking	Not applicable	Bistro Moderne - Hotel Derek	approx 31	Not measured	Not measured	Not measured	No longer measured	No longer measured	Not measured	Not measured	Not measured	Not measured	Not measured
9/28/06	Chapter mtg	The Ins and Outs of Creating Award-Winning Publications	Paula Beasley, Anadarko, and LaVonnie Carlson, Texas Children's Hospital, shared their secrets of success in reaching internal/external audiences	Brennan's	57	54	9.1	8.9	No longer measured	No longer measured	8	5	4	5	9
10/12/06	ESIG mtg	To Web or Not to Web: That Is the Question	Aaron Long, creative director/equity partner of Houston's Schipul Web Marketing	La Griglia	31	40	9.3	9.3	No longer measured	No longer measured	0	2	2	0	10
10/26/06	Chapter mtg	Put Down the Remote and No One Will Get Hurt	Ward Pennebaker, head of Pennebaker, a Houston-based strategic branding, advertising and litigation support agency	Brennan's	96	63	9.5	9.6	No longer measured	No longer measured	14	8	4	10	24
11/9/06	ESIG mtg	Executive Communications: When It's You and the CEO	Laura Pennino, founder/CEO, Pennino and Partners, an independent strategic communications firm	La Griglia											
11/16/06	Chapter mtg	Dealing with Generation I	Ron Hess, founder/leader, Motiv8 Communications, a full-service employee communications firm based in Port Orange, Fla.	Brennan's					No longer measured	No longer measured					
12/14/06	ESIG mtg	Annual ESIG Holiday Party	Not applicable	La Griglia											
12/21/06	Chapter mtg	NONE	Not applicable	Brennan's	N.A.	N.A.	N.A.	N.A.	No longer measured	No longer measured	N.A.	N.A.	N.A.	N.A.	N.A.
TOTALS					544						113	65	46	62	258
PERCENTAGES					100%						20.8%	11.9%	8.5%	11.4%	47.4%