

Survey Title: Largest chapters survey 2011

Report Type: Bar Graph

Start Date:26-Jan-2011

End Date:01-Apr-2011

Invitations Sent:1

Delivered:1

Bounced: 0








Completed Responses:33





Response Rate:Public Survey







Incomplete Responses:--





Incomplete responses included in this report:--





Q1. If you had to pick one thing, what do you believe is the most important factor in growing to and maintaining your chapter's size?







Responses	Count	%	Percentage of total respondents					
Chapter professional development offerings	4	12.50%						
Chapter job listings	0	0%						
Chapter networking opportunities	3	9.38%						
Membership recruitment/retention strategies	4	12.50%						
Market conditions in your region (e.g., large communicator population, lack of competition)	9	28.13%						
Volunteer management (recruitment, training, mentoring, performing)	1	3.13%						
Paid administrator	0	0%						
Chapter culture (e.g., competitive with other chapters)	4	12.50%						
Other (please specify)	7	21.88%						
Total Responses	32		<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%				






Please rate the quality of your chapter's services.									
Q2. Rating Scale									
Q2(a). Rating Scale: Professional development events									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
Excellent	6	NULL	18.75%						
Very Good	17	NULL	53.13%						
Good	8	NULL	25.00%						
Fair	1	NULL	3.13%						
Poor	0	NULL	0%						
Don't offer	0	NULL	0%						
Weighted Score : 0									
Total Responses	32	<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					






Please rate the quality of your chapter's services.									
Q2(b). Rating Scale: Job listings									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
Excellent	4	NULL	12.50%						
Very Good	10	NULL	31.25%						
Good	6	NULL	18.75%						
Fair	5	NULL	15.63%						
Poor	2	NULL	6.25%						
Don't offer	5	NULL	15.63%						
Weighted Score : 0									
Total Responses	32	<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					





Please rate the quality of your chapter's services.									
Q2(c). Rating Scale: Networking events									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
Excellent	8	NULL	24.24%						
Very Good	13	NULL	39.39%						
Good	11	NULL	33.33%						
Fair	1	NULL	3.03%						
Poor	0	NULL	0%						
Don't offer	0	NULL	0%						
Weighted Score : 0									
Total Responses	33	<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					






Please rate the quality of your chapter's services.									
Q2(d). Rating Scale: Publications (digital or printed)									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
Excellent	0	NULL	0%						
Very Good	7	NULL	21.21%						
Good	17	NULL	51.52%						
Fair	7	NULL	21.21%						
Poor	0	NULL	0%						
Don't offer	2	NULL	6.06%						
Weighted Score : 0									
Total Responses	33	<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					





Please rate the quality of your chapter's services.						
Q2(e). Rating Scale: Special interest groups						
Responses	Count	Assigned Weight	%	Percentage of total respondents		
Excellent	4	NULL	12.12%			
Very Good	8	NULL	24.24%			
Good	8	NULL	24.24%			
Fair	2	NULL	6.06%			
Poor	2	NULL	6.06%			
Don't offer	9	NULL	27.27%			
Weighted Score : 0						
Total Responses	33					
		20%	40%	60%	80%	100%






Please rate the quality of your chapter's services.						
Q2(f). Rating Scale: Mentor-matching						
Responses	Count	Assigned Weight	%	Percentage of total respondents		
Excellent	3	NULL	9.09%			
Very Good	6	NULL	18.18%			
Good	4	NULL	12.12%			
Fair	2	NULL	6.06%			
Poor	0	NULL	0%			
Don't offer	18	NULL	54.55%			
Weighted Score : 0						
Total Responses	33					
		20%	40%	60%	80%	100%







Please rate the quality of your chapter's services.										
Q2(g). Rating Scale: Awards program										
Responses	Count	Assigned Weight	%	Percentage of total respondents						
Excellent	6	NULL	18.18%							
Very Good	9	NULL	27.27%							
Good	5	NULL	15.15%							
Fair	2	NULL	6.06%							
Poor	0	NULL	0%							
Don't offer	11	NULL	33.33%							
Weighted Score : 0										
Total Responses	33				<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%						






Please rate the quality of your chapter's services.										
Q2(h). Rating Scale: Member recruitment efforts										
Responses	Count	Assigned Weight	%	Percentage of total respondents						
Excellent	1	NULL	3.03%							
Very Good	10	NULL	30.30%							
Good	12	NULL	36.36%							
Fair	10	NULL	30.30%							
Poor	0	NULL	0%							
Don't offer	0	NULL	0%							
Weighted Score : 0										
Total Responses	33				<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%						






Please rate the quality of your chapter's services.									
Q2(i). Rating Scale: Member retention efforts									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
Excellent	1	NULL	3.13%						
Very Good	10	NULL	31.25%						
Good	13	NULL	40.63%						
Fair	7	NULL	21.88%						
Poor	1	NULL	3.13%						
Don't offer	0	NULL	0%						
Weighted Score : 0									
Total Responses	32	<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					

Please rate the quality of your chapter's services.									
Q2(j). Rating Scale: Communication to members to stimulate awareness and involvement									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
Excellent	2	NULL	6.06%						
Very Good	17	NULL	51.52%						
Good	11	NULL	33.33%						
Fair	3	NULL	9.09%						
Poor	0	NULL	0%						
Don't offer	0	NULL	0%						
Weighted Score : 0									
Total Responses	33	<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					

Please rate the quality of your chapter's services.						
Q2(k). Rating Scale: Volunteer recruitment						
Responses	Count	Assigned Weight	%	Percentage of total respondents		
Excellent	2	NULL	6.06%			
Very Good	12	NULL	36.36%			
Good	11	NULL	33.33%			
Fair	7	NULL	21.21%			
Poor	1	NULL	3.03%			
Don't offer	0	NULL	0%			
Weighted Score : 0						
Total Responses	33					
		20%	40%	60%	80%	100%

Please rate the quality of your chapter's services.						
Q2(l). Rating Scale: Volunteer training/mentoring						
Responses	Count	Assigned Weight	%	Percentage of total respondents		
Excellent	2	NULL	6.06%			
Very Good	6	NULL	18.18%			
Good	12	NULL	36.36%			
Fair	10	NULL	30.30%			
Poor	1	NULL	3.03%			
Don't offer	2	NULL	6.06%			
Weighted Score : 0						
Total Responses	33					
		20%	40%	60%	80%	100%

Please rate the quality of your chapter's services.										
Q2(m). Rating Scale: Volunteer performance										
Responses	Count	Assigned Weight	%	Percentage of total respondents						
Excellent	3	NULL	9.09%							
Very Good	14	NULL	42.42%							
Good	10	NULL	30.30%							
Fair	5	NULL	15.15%							
Poor	0	NULL	0%							
Don't offer	1	NULL	3.03%							
Weighted Score : 0										
Total Responses	33				<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%						

Please rate the quality of your chapter's services.										
Q2(n). Rating Scale: Other										
Responses	Count	Assigned Weight	%	Percentage of total respondents						
Excellent	3	NULL	33.33%							
Very Good	2	NULL	22.22%							
Good	1	NULL	11.11%							
Fair	1	NULL	11.11%							
Poor	0	NULL	0%							
Don't offer	2	NULL	22.22%							
Weighted Score : 0										
Total Responses	9				<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%						

Q3. Which of the following do you do for events? Please check all that apply.			
Responses	Count	%	Percentage of total respondents
Usually hold them at about the same time of day.	19	57.58%	
Usually hold them at the same place.	13	39.39%	
Usually vary the time of day.	14	42.42%	
Usually vary the place.	18	54.55%	
Other (please specify)	7	21.21%	
Total Responses	71		20% 40% 60% 80% 100%

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Q4. Which of the following member recruitment tactics do you perform regularly/actively? Please check all that apply.			
Responses	Count	%	Percentage of total respondents
Have membership materials at meetings	23	69.70%	
Discuss how to join IABC at meetings	17	51.52%	
Reach out to companies in pursuit of corporate packages (groups of five or more members)	14	42.42%	
Mail to prospects	6	18.18%	
E-mail to prospects	22	66.67%	
Hold promotions to encourage non-member attendees at events	16	48.48%	
Promote worldwide member month	32	96.97%	
Sign up and promote chapter member month	24	72.73%	
Encourage chapter members to recruit new members	20	60.61%	
Other (please specify)	10	30.30%	
Total Responses	184		20% 40% 60% 80% 100%

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Q5. Which of the following membership retention tactics do you perform regularly/actively? Please check all that apply.

Responses	Count	%	Percentage of total respondents					
Research member expectations and perceptions of value and share results with chapter leaders	26	78.79%						
Partner new members with long-time members for orientation to IABC	4	12.12%						
Contact new members by e-mail or phone	28	84.85%						
Conduct orientation sessions for new members	16	48.48%						
Invite members to volunteer	31	93.94%						
Teach members how to use their member benefits	7	21.21%						
Contact members by phone or e-mail as they lapse (or shortly before)	28	84.85%						
Other (please specify)	9	27.27%						
Total Responses	149		<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%				





Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please rate how conducive the following market conditions are to a large-sized chapter in your chapter's local area, with 5 being highly conducive and 1 being not at all conducive.

Q6. Ratings									
Q6(a). Ratings: Population of communicators									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
5 = Highly conducive	23	NULL	69.70%						
4	10	NULL	30.30%						
3	0	NULL	0%						
2	0	NULL	0%						
1 = Not at all conducive	0	NULL	0%						
Weighted Score : 0									
Total Responses	33			<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					





Please rate how conducive the following market conditions are to a large-sized chapter in your chapter's local area, with 5 being highly conducive and 1 being not at all conducive.

Q6(b). Ratings: Presence of large companies

Responses	Count	Assigned Weight	%	Percentage of total respondents					
5 = Highly conducive	16	NULL	48.48%						
4	11	NULL	33.33%						
3	5	NULL	15.15%						
2	1	NULL	3.03%						
1 = Not at all conducive	0	NULL	0%						
Weighted Score : 0									
Total Responses	33	<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					





Please rate how conducive the following market conditions are to a large-sized chapter in your chapter's local area, with 5 being highly conducive and 1 being not at all conducive.

Q6(c). Ratings: Presence of a large number of companies

Responses	Count	Assigned Weight	%	Percentage of total respondents					
5 = Highly conducive	15	NULL	45.45%						
4	15	NULL	45.45%						
3	2	NULL	6.06%						
2	1	NULL	3.03%						
1 = Not at all conducive	0	NULL	0%						
Weighted Score : 0									
Total Responses	33	<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					






Please rate how conducive the following market conditions are to a large-sized chapter in your chapter's local area, with 5 being highly conducive and 1 being not at all conducive.

Q6(d). Ratings: Competition to IABC

Responses	Count	Assigned Weight	%	Percentage of total respondents					
5 = Highly conducive	1	NULL	3.13%						
4	11	NULL	34.38%						
3	14	NULL	43.75%						
2	6	NULL	18.75%						
1 = Not at all conducive	0	NULL	0%						
Weighted Score : 0									
Total Responses	32	<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					

Please rate how conducive the following market conditions are to a large-sized chapter in your chapter's local area, with 5 being highly conducive and 1 being not at all conducive.

Q6(e). Ratings: Culture of joining associations

Responses	Count	Assigned Weight	%	Percentage of total respondents					
5 = Highly conducive	5	NULL	15.63%						
4	14	NULL	43.75%						
3	11	NULL	34.38%						
2	1	NULL	3.13%						
1 = Not at all conducive	1	NULL	3.13%						
Weighted Score : 0									
Total Responses	32	<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					

Please rate how conducive the following market conditions are to a large-sized chapter in your chapter's local area, with 5 being highly conducive and 1 being not at all conducive.

Q6(f). Ratings: Culture of volunteering									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
5 = Highly conducive	4	NULL	12.50%						
4	16	NULL	50.00%						
3	11	NULL	34.38%						
2	0	NULL	0%						
1 = Not at all conducive	1	NULL	3.13%						
Weighted Score : 0									
Total Responses	32	<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					

Please rate how conducive the following market conditions are to a large-sized chapter in your chapter's local area, with 5 being highly conducive and 1 being not at all conducive.

Q6(g). Ratings: Other									
Responses	Count	Assigned Weight	%	Percentage of total respondents					
5 = Highly conducive	1	NULL	33.33%						
4	1	NULL	33.33%						
3	0	NULL	0%						
2	0	NULL	0%						
1 = Not at all conducive	1	NULL	33.33%						
Weighted Score : 0									
Total Responses	3	<table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>			20%	40%	60%	80%	100%
20%	40%	60%	80%	100%					

Q7. Which of the following volunteer management tactics does your chapter perform actively/regularly? Please check all that apply.

Responses	Count	%	Percentage of total respondents					
Asking members to volunteer	32	96.97%						
Partnering new volunteers with experienced ones	12	36.36%						
Performing succession planning	27	81.82%						
Evaluating volunteer performance	6	18.18%						
Taking steps to avoid volunteer burnout	19	57.58%						
Other (please specify)	8	24.24%						
Total Responses	104		<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%				

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Q8. Does your chapter have a paid administrator?

Responses	Count	%	Percentage of total respondents					
Yes	19	57.58%						
No	14	42.42%						
Total Responses	33		<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%				

Q9. How is the administrator compensated?

Responses	Count	%	Percentage of total respondents					
Salary/flat fees (e.g., by job type or hours)	17	89.47%						
Commission based on performance (e.g., growth in membership)	0	0%						
Combination of the two	0	0%						
Other (please specify)	2	10.53%						
Total Responses	19		<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%				

Q10. How long has your chapter had a paid administrator?								
Responses	Count	%	Percentage of total respondents					
Less than a year	3	15.79%						
1-3 years	1	5.26%						
4-7 years	3	15.79%						
More than 7 years	12	63.16%						
Total Responses	19		<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%				

Q11. Do the leaders of your chapter feel like they are in competition with other chapters?								
Responses	Count	%	Percentage of total respondents					
Yes	7	21.88%						
No	25	78.13%						
Total Responses	32		<table border="1"> <tr> <td>20%</td> <td>40%</td> <td>60%</td> <td>80%</td> <td>100%</td> </tr> </table>	20%	40%	60%	80%	100%
20%	40%	60%	80%	100%				