

CALL FOR PAPERS COMPETITION ARCHIVES

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The IABC Research Foundation acts as a bridge between the practice and theory of organizational communication with the Call for Papers and other research programs. Below are the winning scholar-practitioner works on current and critical aspects of organizational communication from the 1998 and 1999 Call for Papers program. These papers were judged in "blind" peer reviews by communication scholars. The IABC Research Foundation is honored to present these top papers as part of their efforts to define research directions for the future.

1999 Winning Papers

FIRST PRIZE WINNER

Redefining Assets: How Communicators Add Value

By Peggy Pavlich, ABC, APR, Assistant Professor
Northern Arizona University, Flagstaff, AZ, USA

And Hans V.A. Johnsson, President
Sound Communications, Old Greenwich, CT, USA

SECOND PRIZE WINNER

Gratifications Obtained and Satisfaction with Communication Channels in Large Organizations

By John Oetzel, Ph.D., Assistant Professor
University of New Mexico, Albuquerque, NM, USA

And Kerri Dunagan, Internal Communication Specialist
Intel Corporation, Rio Rancho, NM, USA

THIRD PRIZE WINNER

The Changing Dynamics of New Technologies and Media Relations: Perspectives from Journalists and Public Relations Practitioners

By Dr. Janice Barrett, Assistant Professor

Boston University, Boston, MA, USA

And Elizabeth Alcock, M.S., Director of Public Relations
Babson College, Wellesley, MA, USA

FOURTH PRIZE WINNER

The Proliferating High-Tech Trade Press and the Growth of Public Relations
By Kenneth Plowman, Professor
San Jose State University, San Jose, CA, USA

And Jeffrey Scott
Cunningham Communication, Chevy Chase, MD, USA

1998 Winning Papers

FIRST PRIZE WINNER

On the Move: Communication practices that self-produce a multiple stakeholder process of group negotiations
By Renee Houston, Ph.D., Assistant Professor, School of Communication Information and Library Studies, Department of Communication
Rutgers University, New Brunswick, New Jersey, USA

And Jerry Benson, Director of Communications and Human Resources
Utah Transit Authority, Salt Lake City, Utah, USA

SECOND PRIZE WINNER

The Cultivation of Participative Change: Managerial development influences on employee communication practices
By R. Michael Bokeno, Ph.D., Assistant Professor of Organizational Communication
Murray State University, Murray, Kentucky, USA

And J. Kevin Bokeno, Director of Public Relations and Marketing
Wake Forest University, Baptist Medical Center, Winston-Salem, North Carolina, USA

THIRD PRIZE WINNER

Transforming Organizational Communication: Changing how people resolve conflict and solve problems
By Susan R. Glaser, Ph.D., Professor, Lundquist College of Business
University of Oregon, Eugene, Oregon, USA

And Peter A. Glaser, Ph.D., President, Glaser & Associates
Eugene, Oregon, USA

FOURTH PRIZE WINNER

Postmodern Personas in Combat: The NAACP and the Reverend Benjamin Chavis
By Tim J. Brown, Ph.D., Assistant Professor, Department of Communication
Buffalo State College, Buffalo, New York, USA

And Rita L. Raho-Gilchrest, Ph.D., Manager, Integrated Sales and Marketing
Purina Mills, Inc. St. Louis, Missouri, USA

FIFTH PRIZE WINNER

Important Factors in Relationship Marketing Communication: An Exploratory
Study

By Amy C. Carson, M.A., Assistant Professor, Department of Communication
Marketing Communication Doctoral Program, The University of Connecticut, USA

And Jennifer Meyer, M.A., Web Editor
MMSONline.com, Gardner Publications, Inc.