

IABC INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS

FOR IMMEDIATE RELEASE

MAY 8, 2015

IABC announces Gold Quill Awards new special awards shortlist

SAN FRANCISCO, CA – 8 MAY 2015 – The International Association of Business Communicators (IABC) has announced the shortlist for the new special awards of the 2015 IABC Gold Quill Awards program (#IABCgq). The Gold Quill Awards recognizes business communication excellence globally, and is acknowledged as one of the most prestigious awards programs in the industry. Excellence and Merit winners in the program were announced on 6 April, and special awards winners were announced on 1 May. The new special awards will be announced and presented at an Excellence Gala, to be held on Monday 15 June, as part of the IABC's World Conference in San Francisco.

The shortlist for the "of the Year" special awards, which were introduced in 2015, were selected using a combined score based on the number of winning entries and highest scores by entrants in each category. These awards recognize the excellent work submitted by an agency or organization.

The new special awards are the IABC Gold Quill:

- Boutique Agency of the Year (five or fewer employees)
- Small Agency of the Year (six to 20 employees)
- Mid-Size Agency of the Year (21-50 employees)
- Large Agency of the Year (51 or more employees)
- Corporate Communication Department of the Year
- Not-for-Profit Communication Department of the Year

The finalists are:

Boutique Agency of the Year shortlist

- KW Communications
- Metzger Communications Limited
- Sinickas Communications, Inc.

Small Agency of the Year shortlist

- com.motion inc.
- DDB Public Relations
- SimplyConnect Consulting, LLC

Mid-Size Agency of the Year shortlist

- Argyle Communications
- DDB Canada
- ROC Group

Large Agency of the Year shortlist

- Buck Consultants
- PartnerComm, Inc.
- SPN Communications

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Corporate Communication Department of the Year shortlist

- Nanyang Technological University, Singapore
- SaskPower
- UPS

Not-for-Profit Communication Department of the Year shortlist

- Alberta Cancer Foundation
- Information and Privacy Commissioner of Ontario
- Vancouver Coastal Health

More information on World Conference (#IABC15): wc.iabc.com

About IABC

The International Association of Business Communicators (IABC) enables a global network of communicators working in diverse industries and disciplines to identify, share, and apply the world's best communication practices. IABC is recognized as the professional association of choice for communicators who aspire to excel in their chosen fields. For more information, visit www.iabc.com.

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