



**Membership Application**

**Yes! I want to become part of IABC's exclusive network!**

**PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT.**

**Postal Mail**

IABC Membership  
649 Mission Street, 5th Floor  
San Francisco, CA 94105 USA

**Fax:** +1 415/544-4747

**Phone:** +1 415-544-4700  
(800) 776-4222

**STEP ONE: NAME AND ADDRESS-Feel free to attach business card.**

Have you been an IABC member before?  Yes  No  
 Mr.  Mrs.  Miss  Ms.  Dr.

Name (please include middle initial): \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip or Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

*We'll send an email acknowledgment if you provide your email address.*

Year began in communications \_\_\_\_\_

Referred by \_\_\_\_\_

I have reviewed and understand the IABC Code of Ethics for Professional Communicators (<http://www.iabc.com/about/code.htm>)

Yes  No

**STEP TWO: CALCULATE DUES PAYMENT**

Please find dues amount for your location on pages 2-3.

**Dues Amount** circle one: AU\$ / CDN\$ / EURO / US\$ \_\_\_\_\_

**Chapter Location**

Note: You are required to join a chapter if it is within 50mi/80km. If you live 50mi/80km or more from a chapter, you may be a Member-at-Large.

**TOTAL** circle one: AU\$ / CDN\$ / EURO / US\$ \_\_\_\_\_

We can only accept American Express for USD transactions.

**BYLAWS NOTE: Once paid, dues are not refundable for any reason.**

**STEP THREE: METHOD OF PAYMENT**

Check enclosed (payable to IABC). Please print member name on the check.

Charge my credit card (circle one: AU\$ / CDN\$ / EURO / US\$)

VISA  MasterCard  AMEX (sorry, only US\$)

Credit card number \_\_\_\_\_

Expiration date \_\_\_\_\_

Name on credit card \_\_\_\_\_

Billing Address \_\_\_\_\_

**STEP FOUR: DEMOGRAPHIC INFORMATION**

**1. Are you self-employed or do you own your own business?**

Aerospace/Defense  
 Agriculture

Banking

Charitable organization  
 Chemicals  
 Computer equipment and services  
 Construction  
 Consulting  
 Consumer products manufacturing  
 Consumer services  
 Cultural institution  
 Education  
 Electronics  
 Environmental services/equipment  
 Financial Services  
 Food/Beverage  
 Foundation

Health Care/Medicine  
 Industrial manufacturing

Legal

Leisure/Entertainment/Travel  
 Media  
 Membership organization  
 Metals and mining  
 Pharmaceuticals  
 Printing  
 Real estate  
 Retail  
 Security products and services  
 Staffing  
 Telecommunication equipment and services  
 Transportation services  
 Utility (water/power/energy)  
 Other \_\_\_\_\_

**3. Which best describes your type of business?**

Consulting firm (management)  
 Consulting firm (PR/comm'ns)  
 Corporation  
 Educational institution  
 Government/Military  
 Labor union  
 Not for profit/NGO  
 State-owned corporation  
 Utility  
 Writing/Editing firm  
 Other \_\_\_\_\_

**4. Which of the following most closely reflects your level and responsibilities?**

Account executive  
 Assistant manager  
 Consultant  
 Coordinator  
 Director  
 Editor  
 Editorial assistant  
 Educator/Professor  
 General manager  
 Graphic artist/Designer  
 Manager  
 Managing director  
 Officer  
 Photographer  
 Practice leader  
 President/Exec. director/CEO  
 Specialist  
 Supervisor  
 Vice president  
 Writer  
 Other \_\_\_\_\_

**5. What is your primary area of responsibility?**

Brand/Reputation  
 CEO/Executive/Sr. management  
 Community relations  
 Corporate communication  
 Customer/member communication  
 Employee communication  
 Investor relations  
 Government communication  
 Marketing communication  
 Media relations/Public relations  
 New media/Technology  
 Public affairs/information  
 Publications  
 Research  
 Teaching (college or university)  
 Training  
 Writing  
 Other \_\_\_\_\_

**6. Please indicate the number of employees in your entire organization.**

1-50 employees  
 51-200 employees  
 201-500 employees  
 501-1,000 employees  
 1,001-5,000 employees  
 5,001-10,000 employees  
 10,001-25,000 employees  
 25,001-50,000 employees  
 50,001 or more employees

**7. What is the size of the communication/PR budget you control?**

Less than US\$100,000  
 US\$100,001-\$500,000  
 US\$500,001-\$1,000,000  
 US\$1,000,001-\$5,000,000  
 More than US\$5,000,000  
 I do not control a budget.

**8. Please check the three boxes in which you have:**

**(1) the greatest amount of experience (2) interest in learning more**

(1)  (2)  Benefits communication  
 (1)  (2)  Marketing communication  
  Brand/Reputation   Measurement  
  Communication planning   Media relations/Public relations  
  Community relations   New media/Technology  
  Corp. Social Responsibility   Publications



## IABC Professional Membership Dues

### United States Chapters

**Arizona** (Phoenix: US\$304)  
**Arkansas** (Arkansas: US\$289)  
**California** (Los Angeles: US\$334 • Orange County: US\$334 • San Diego: US\$319 • San Francisco: US\$334 • Silicon Valley: US\$334)  
**Colorado** (Colorado: \$304)  
**District of Columbia** (D.C. Metro: US\$329)  
**Florida** (Central Florida: US\$289 • Jacksonville US\$304 • Tampa Bay: US\$304)  
**Georgia** (Atlanta: US\$329)  
**Illinois** (Chicago: US\$334)  
**Iowa** (Iowa: US\$304)  
**Kansas** (Topeka: US\$304)  
**Massachusetts** (Boston: US\$304)  
**Michigan** (Detroit: US\$329)  
**Minnesota** (Minnesota: US\$349)  
**Missouri** (Kansas City: US\$304 • St. Louis: US\$334)  
**Nebraska** (Lincoln: US\$319 • Omaha: US\$304)  
**New Jersey** (New Jersey: US\$304)  
**New York** (Long Island: US\$319 • New York: US\$329)  
**North Carolina** (Charlotte: US\$304 • NC Triangle: US\$304)  
**North Dakota** (Great Plains: US\$319)  
**Ohio** (Columbus: US\$319 • Greater Cincinnati: US\$289)  
**Oklahoma** (Central Oklahoma: US\$289 • Tulsa: US\$304)  
**Oregon** (Oregon Columbia: US\$319)  
**Pennsylvania** (Harrisburg: US\$304 • Lehigh Valley: US\$304 • Philadelphia: US\$304 • Pittsburgh: US\$304)  
**South Carolina** (South Carolina: US\$289)  
**Tennessee** (Nashville: US\$289)  
**Texas** (Austin: US\$304 • Brazos Valley: US\$304 • Dallas: US\$312 • East Texas: US\$299 • Houston: US\$314 • San Antonio: US\$304)  
**Virginia** (Lynchburg: US\$304 • Richmond: US\$304)  
**Other U.S.:** Barbados (US\$257) • Caribbean (US\$166) • Trinidad and Tobago (US\$247)  
Members at Large: US\$264. See **Note a** below.

**Note a:** Only members who live more than 50 miles or 80 kilometres from a chapter may enroll as a Member-at-Large. All currencies are noted in US, however, they can be converted to your choice of Australian, Canadian, or Euros.