

2023 Gold Quill Award Winners

Category 01: Internal Communication

Award of Excellence

Title	Winner	Organization	Chapter	Country
Farmers and MetLife Auto & Home Employee Integration	Farmers Insurance Integration Change Communication Team	Farmers Insurance	Member-at-Large	United States

Award of Merit

Title	Winner	Organization	Chapter	Country
2022 Guided Wellbeing Wellness Portal	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
2022 Wells Fargo Mental Health Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Cenovus Energy's new intranet, Helix	Cenovus Energy Communications Team	Cenovus Energy	Calgary	Canada
Dear World, love Aurecon	Aurecon	Aurecon	Australia (VIC)	Australia
Thungela Internal Communication: Igniting Company Passion	Thungela Resources (Pty) Ltd	Thungela Resources (Pty) Ltd		South Africa
We are InfraBuild (WRIB) magazine	InfraBuild	InfraBuild		Australia
York@Work	The Regional Municipality of York	The Regional Municipality of York	Toronto	Canada

Category 02: Employee Engagement

Award of Excellence

Title	Winner	Organization	Chapter	Country
Omnicom Group Art of Happiness Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States

Award of Merit

Title	Winner	Organization	Chapter	Country
2022 Mission to Boost Engagement	Amy Lilja	CPC	Minnesota	United States
APIP: Every Second Counts	Robyn Box, Metro Trains Melbourne	Metro Trains Melbourne		Australia

Category 03: Human Resources and Benefits Communication

Award of Excellence

Title	Winner	Organization	Chapter	Country
KBR 2023 Annual Enrollment Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Successfully Introducing a Defined Contribution Pension at Goodyear Canada	Thak Bhola, Rob Jordan, Jeff Pekar, Enrico Di Giuseppantonio, Rick Mank, Vinoa Kumareswaran	Goodyear Canada and WTW	Toronto	Canada
United Rentals Mental Health Campaign: Getting Help is a Sign of Strength	The O'Keefe Group	United Rentals, Inc.	New York	United States

Award of Merit

Title	Winner	Organization	Chapter	Country
2023 Top Shelf Benefits: For Life On Demand	Holly Flontek, Michelle Toney, Susan Boyer, Cheryl Frost, Julie Bentz, Marissa Simpson	Milliman, Inc. and Southern Glazer's Wine & Spirits		United States
IMI 2022 Benefit Communication	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Nestlé Lifestyle Spending Account Launch Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States

Category 04: Change Communication

Award of Excellence

Title	Winner	Organization	Chapter	Country
Transitioning to a New Pension Program at Goodyear Canada	Thak Bhola, Rob Jordan, Jeff Pekar, Enrico Di Giuseppantonio, Rick Mank, Vinoa Kumareswaran	Goodyear Canada and WTW	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Farmers and MetLife Auto & Home Employee Integration	Farmers Insurance Integration Change Communication Team	Farmers Insurance	Member-at-Large	United States

Category 05: Safety Communication

Award of Excellence

Title	Winner	Organization	Chapter	Country
Refresher driving lessons for the elderly with an instructor	Ana Cergolj Kebler	Zavarovalnica Triglav		Slovenia

Award of Merit

Title	Winner	Organization	Chapter	Country
Cyber security week	A1 Serbia	Olaf&McAteer on behalf of A1 Serbia		RS

Category 06: Leadership Communication**Award of Merit**

Title	Winner	Organization	Chapter	Country
A cooperative approach to making Desjardins a socioeconomic thought leader	Argyle & Desjardins: A cooperative approach to making Desjardins a socioeconomic thought leader	Argyle & Desjardins	Toronto	Canada

Category 07: Marketing, Advertising and Brand Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Canadian Lung Association "Lungs in the Air"	Edey & Lord and McCann Canada	Edey and Lord Communications	Toronto	Canada
Dove Men+Care Sponsorship for Sportsmanship	Unilever Canada and Edelman	Unilever Canada and Edelman	Toronto	Canada
Flavour of the Souks in your Kitchen	The PR Department	The PR Department		Canada
Glass of the Sask	Glass of the Sask Project Team	EPCOR Utilities Inc.	Edmonton	Canada
Imagine the Possibilities with Orzo	Zeno Group Canada and Barilla Canada	Zeno Group and Barilla		Canada
The Canadian Centre to End Human Trafficking: You Are Loved	Strategic Objectives and the Canadian Centre to End Human Trafficking	Strategic Objectives	Toronto	Canada
The Truly Flavour Trail	Craft Public Relations	Craft Public Relations for Truly Hard Seltzer	Toronto	Canada
Welcome to New Brunswick	NATIONAL Public Relations	NATIONAL Public Relations	Maritime Canada	Canada
Where opportunity meets you	Aurecon Brand, Marketing & Communications team	Aurecon	Australia (VIC)	Australia

Award of Merit

Title	Winner	Organization	Chapter	Country
2023 Economic Outlook	Sapna Gupta, Tara Tanchak, Tianna Sperling, Crystal Nash	ATB Financial		Canada
All Eyes on You	Novartis Canada Inc. and Edelman	Novartis Canada Inc.	Toronto	Canada
Dove Keep The Grey	Unilever Canada and Edelman	Unilever Canada with Edelman	Toronto	Canada
GE Appliances Launch of #KeepUpCan	Craft Public Relations	Craft Public Relations	Toronto	Canada
Join Us: BCEHS careers employer brand program established in response to paramedic staffing crisis	Jeanette LeBlanc, IABC/BC Past President	Provincial Health Services Authority & BC Emergency Health Services	BC	Canada
Navigating Choice in Retirement: artabenefits.net Website	Alberta Retired Teachers' Association	Alberta Retired Teachers' Association	Edmonton	Canada
One drop can make a wave	Aurecon	Aurecon	Australia (NSW)	Australia
Savings Finder Customer Marketing Campaign	NSW Government, Customer Marketing Savings Finder Campaign	NSW Government, Department of Customer Service		Australia
Tim Hortons: The Launch of Biebs Brew	Tim Hortons and Craft Public Relations	Craft Public Relations	Toronto	Canada

Category 08: Customer Relations**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Navigating Choice in Retirement – artabenefits.net Website	Alberta Retired Teachers' Association	Alberta Retired Teachers' Association	Edmonton	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Take a step into a sustainable future	Propiar	adidas	Slovenia	Slovenia

Category 09: Media Relations**Award of Excellence**

Title	Winner	Organization	Chapter	Country
ChristianaCare "Our Experts" Media Outreach Program	ChristianaCare "Our Experts" Media Outreach Program (ChristianaCare & ExpertFile Team)	ChristianaCare		United States
Lexie Hearing's Over the Counter Hearing Aid Launch	Stephanie Gray & Brooke Rodriguez, SGA	SGA		United States

Award of Merit

Title	Winner	Organization	Chapter	Country
Financial Literacy	Adam Sanders	National Payroll Institute	Toronto	Canada
Inside the ICU during COVID-19	Carrie Stefanson, Nick Eagland, Joshua Klaassen Inside the ICU During COVID-19 Fraser Health	Fraser Health	BC	Canada
TWC Media Relations	Elizabeth Glassen - BlueSky Communications	BlueSky Communications		Canada

Category 11: Government Relations and Public Affairs**Award of Merit**

Title	Winner	Organization	Chapter	Country
Affordable Medicines Now Campaign	Agenda C	Agenda C		Australia
Campaign for Local Journalism	Mirko Petricevic, Chuck Howitt, Carolyn McLeod-McCarthy, Robin Mondor, Philip Mondor, and team.	ink-stainedwretches.org	Waterloo	Canada
City of Hamilton 'Beware the Berg' Fats, Oil and Grease Campaign	City of Hamilton	City of Hamilton		Canada
SFU's Burnaby Mountain Gondola Advocacy Plan	SFU's Communications & Marketing Team	Simon Fraser University	BC	Canada

Category 12: Public Sector/Governmental Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Department of Customer Service, Customer Marketing Savings Finder campaign	Department of Customer Service, Customer Marketing - Savings Finder Campaign	Department of Customer Service		Australia

Award of Merit

Title	Winner	Organization	Chapter	Country
ESPLOST IV Renewal Campaign	Melinda Berry-Dreisbach	Fayette County Public Schools	Atlanta	United States
IMPROVING COMMUNITY UNDERSTANDING OF SERIOUS FINANCIAL CRIME	Boxing Clever and The Australian Taxation Office	BOXING CLEVER	Australia (NSW)	Australia

Category 14: Issues Management and Crisis Communication**Award of Merit**

Title	Winner	Organization	Chapter	Country
Hurricane Fiona Communications Response	Maritime Electric Corporate Communications Team	Maritime Electric	Maritime Canada	Canada
Project 180: Take control and change the narrative – a new uniform for CCG	Barbara Pesel	Pesel & Carr	Australia (VIC)	Australia

Category 14B: COVID-19 Response & Recovery Management and Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Halton Region COVID-19 Vaccine Rollout Plan	Halton Region COVID-19 and Vaccination Communications Team	Halton Region	Toronto	Canada
Managing Slovenian Breast Cancer Screening Programme DORA Communication in the COVID-19 Pandemic	Vesna Škrbec, Slovenian Breast Cancer Screening Programme DORA, Institute of Oncology Ljubljana	Onkološki inštitut Ljubljana		Slovenia
'Let's Do This' NSW COVID-19 Booster Campaign	Isobel Scouler	NSW Government		Australia

Award of Merit

Title	Winner	Organization	Chapter	Country
Stay Safe, York Region: The introduction of mandatory mask wearing in York Region	Patrick Casey	The Regional Municipality of York	Toronto	Canada

Category 15: Corporate Social Responsibility**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Refresher driving lessons for the elderly with an instructor	Ana Cergolj Kebler	Zavarovalnica Triglav		Slovenia

Award of Merit

Title	Winner	Organization	Chapter	Country
A1 Kinoteka Open-Air Cinema	A1 Serbia	Olaf&McAteer on behalf of A1 Serbia		RS
Byaheng Digiskarte	Aboitiz Group	Aboitiz Group	Philippines	Philippines

Category 16: Nonprofit Sector Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Canadian Lung Association "Lungs in the Air"	Ederly & Lord and McCann Canada	Ederly and Lord Communications	Toronto	Canada
Portraits of Payroll	Adam Sanders	National Payroll Institute	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
2022 Vibrant Voices advocacy for Canadian seniors	RTOERO Marketing and Communications	RTOERO	Toronto	Canada
The Canadian Centre to End Human Trafficking: You Are Loved	Strategic Objectives and the Canadian Centre to End Human Trafficking	Strategic Objectives	Toronto	Canada

Category 17: Diversity, Equity and Inclusion**Award of Merit**

Title	Winner	Organization	Chapter	Country
Face Homelessness public awareness campaign	Lindsay Thorimbirt	City of Kelowna, Central Okanagan Journey Home Society	BC	Canada
Making Inclusion Happen - Inclusion Month 2022	NSW Department of Customer Service	NSW Department of Customer Service		Australia
You Belong	EY Canada	EY Canada		Canada

Category 18: Multicultural Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Let's Get Vaccinated	Diverse Communications and Partnerships, Department of Customer Service	NSW Department of Customer Service		Australia

Category 19: Climate Change and Sustainability Communication**Award of Merit**

Title	Winner	Organization	Chapter	Country
No Average Calgarian	Mary Kirk	The City of Calgary		Canada

Category 20: Communication Research**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Research Informed Regional Focused Integrated Marketing for Builders Zambia	Mari Lee, DevCom & Builders Zambia	DevCom	South Africa	South Africa

Category 21: Communication Training and Education**Award of Excellence**

Title	Winner	Organization	Chapter	Country
One MBHTE: Empowering Communication Champions for Education in the Bangsamoro	Cecile Dominguez-Yujuico and Evident	Evident Strategic Research and Consulting, Inc.	Philippines	Philippines
VWSA Communication Excellence Training	Ilze Olivier, Mari Lee, Christine Breet, Theresa Lee, Nicholas Batten, Margaret Loughead	Volkswagen Group South Africa and DevCom	Africa	South Africa

Category 22: Special And Experiential Events**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Echuca Moama Bridge Opening	Major Road Projects Victoria	MRPV		Australia
Growth & Gratitude Days Celebration	Servus Credit Union	Servus Credit Union	Calgary	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Cha-Ching Money Adventures Game Launch & Mall Tour	PRU LIFE UK Philippines	Pru Life UK	Philippines	Philippines
Elevation Day 2.0: Looking at primary care from a different perspective	Keith Bradford SCMP	Calgary and area Primary Care Networks	Calgary	Canada
Investing in Africa Mining Indaba 2022	Rochelle De Paiva	Anglo American	Africa	South Africa
Legal Aid Duty Counsel Day	Andy Gregory, Director of Communications and Public Relations. Legal Aid Alberta	Legal Aid Alberta		Canada
Nando's Grillers' Challenge 2021	Palesa Tshabalala	Nando's	Africa	South Africa
Welcoming the Belgian Economic Trade Mission to UCB	Helen Tarleton, Director, Employee and Community Engagement, UCB	UCB		United States

Category 23: Digital Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Omnicom Group Art of Happiness Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Thought Leadership - Focus Webinar Series 2022	Stefanie Martin, Danielle Norris, Anya Rampersad	RTOERO	Toronto	Canada
mypfizerbenefits.com website	Buck and Pfizer	Buck	DC Metro	United States

Award of Merit

Title	Winner	Organization	Chapter	Country
American Airlines Annual Enrollment Site – Redesigned with You in Mind	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
American Express Benefits Site	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Omnicom Group Annual Enrollment Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
SFU FACULTY + STAFF DASHBOARD RELAUNCH	SFU Communications & Marketing team	Simon Fraser University	BC	Canada
Site SharePoint des gestionnaires - Déploiement du mode hybride	Nathalie Monette, SCMP, Communications Manager, Ville de Laval	Ville de Laval	Montreal	Canada
Takeda myBenefits ServiceNow Site – Your Benefits and Well-Being Hub	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
The Daily Update	T. Greenidge Straker, R. Russell, K. Doyle, C. Garbutt, A. Weigt-Bienzle	University of Toronto Communications	Toronto	Canada
Transforming Connections Together - 2021 Annual Report	York Region Rapid Transit Corporation	York Region Rapid Transit Corporation	Toronto	Canada

Category 24: Audio/Visual**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Creating Change, Transforming Lives: Megaworld Foundation's Official Video	Megaworld Foundation, Inc.	Megaworld Foundation, Inc.		Philippines
Gaetano Greco Campaign Video: 2022 Victorian State Election	Sketch Group	Sketch Group	Australia (VIC)	Australia
Joe's Basketball Diaries	L. Lightbourn,A. Weigt-Bienzle,D. Farley Toombs,C. Lawrence,K. Marstrom,P. Teif,N. Iwanyshyn,N. In	University of Toronto Communications	Toronto	Canada
Nice Genes! Podcast	Genome British Columbia	Genome British Columbia		Canada
Please don't forget about me and my friends	Aurecon & 3rdspace	Aurecon	Australia (VIC)	Australia
Tuesday Tours Video Series	D. Toombs, S. Liliiani, C. Lawrence, R. Yuan, T. Straker, R. Russell, K. Marstrom. J. Raftopoulos	University of Toronto Communications	Toronto	Canada
embecta: 2023 Open Enrollment Video	Buck and embecta	Buck		United States

Award of Merit

Title	Winner	Organization	Chapter	Country
"Innovatively Speaking" Podcast	Deborah Reynolds, Kevin Smith, Reece Funderburk, Jesse Goodwin, Ph.D.	Medical University of South Carolina	South Carolina	United States
Groundbreakers: The People Behind the Research	Ainka Jess and Lisa Lightbourn	University of Toronto Communications	Toronto	Canada
Making Space - A City of Edmonton Original Podcast	The City of Edmonton and Sticks & Stones	City of Edmonton		Canada
York Region's 2022 Remembrance Day Service	The Regional Municipality of York	The Regional Municipality of York	Toronto	Canada
mypfizerbenefits.com Videos	Buck and Pfizer	Buck	DC Metro	United States

Category 25: Social Media**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Arts & Science College Reels	University of Toronto, Faculty of Arts & Science	University of Toronto, Faculty of Arts & Science	Toronto	Canada
The Professional Women's Hockey Players Association; #StickInTheGround	Strategic Objectives and The Professional Women's Hockey Players Association	Strategic Objectives	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Mega Summer Ventures Version 3.0	Megaworld Foundation, Inc.	Megaworld Foundation, Inc.		Philippines

Category 26: Publications**Award of Excellence**

Title	Winner	Organization	Chapter	Country
One Nation, One Legacy	Bases Conversion and Development Authority	Bases Conversion and Development Authority		Philippines
Sony Pictures Entertainment Benefit Voyage	Buck	Buck		United States
University of Toronto Magazine, Spring 2022	University of Toronto Communications	University of Toronto Communications	Toronto	Canada
Women and Children's Health Research Institute 2021-2022 Annual Report	WCHRI Communications: Yolanda Poffenroth, Judith Chrystal, Breanne Fisher	Women and Children's Health Research Institute	Edmonton	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
"Building Back" SIGA 2021 Annual Report	Alanna Adamko	Saskatchewan Indian Gaming Authority (SIGA)	Saskatoon	Canada
A Silver Lining for Many Filipinos	Megaworld Foundation, Inc.	Megaworld Foundation, Inc.		Philippines
CARING	Changi General Hospital - Corporate Communications	Changi General Hospital		Singapore
Honora Medicum 150 Years of the Faculty of Medicine and Surgery University of Santo Tomas	University of Santo Tomas Faculty of Medicine and Surgery and Media Wise Communications/ Muse Books	Media Wise Communications Inc./Muse Books	Philippines	Philippines
Strategic Plan	Office of Creative & Communications, UBC Faculty of Medicine	UBC Faculty of Medicine	BC	Canada
Sugar & Smiles: The Negrense Legacy Beyond 2020	Media Wise Communications, Inc. / Impress Philippines	Media Wise Communications, Inc.	Philippines	Philippines
Well Beyond Medicine: Nemours Children's Health Annual Report	Nemours Children's Health	Nemours Children's Health		United States

Category 27: Writing**Award of Excellence**

Title	Winner	Organization	Chapter	Country
A Student Hero Earns Red Cross Award	Don Campbell	University of Toronto Communications	Toronto	Canada
Deloitte Africa 2022 Transparency Report and 2022 Impact Report	Melagrana Pty Ltd	Deloitte Africa	Africa	South Africa
Resilience: Supporting Students' Mental Health during COVID-19	U of T News	University of Toronto Communications	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Montréal Exchange Asia Extended Hours Thought Leadership	Maliha Aqeel, PMP, SCMP, MC – The Ideas Collective Inc. & Montréal Exchange Marketing Team	The Ideas Collective Inc. & Montréal Exchange	Toronto	Canada

Category 28: Creative Design**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Dot-to-dot interactive magazine cover	Mahlab	Mahlab		Australia
Pathways—interactive explainer	Office of Creative & Communications, UBC Faculty of Medicine	UBC Faculty of Medicine	BC	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
DCC's Cybersecurity Campaign	NATIONAL Public Relations	NATIONAL Public Relations	Maritime Canada	Canada
Defence ERP Program	Department of Defence and EY's People Advisory Services	Ernst & Young	Canberra	Australia
Gifting safety and protection to employees with Megaworld's 'Zero Close Contacts' Creative Notecards	Megaworld Corporation	Megaworld Corporation	Philippines	Philippines
Wells Fargo 2022 well life campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States