



Are you ready to join your IABC Region's Board as Regional Vice Chair?

Apply now as Regional Vice Chair for the 2024-2025 board year starting July 1.

Beginning on March 12, we welcome applications from business leaders around the globe who are ready to serve their regions, work with dynamic colleagues, and help guide the future of the International Association of Business Communicators (IABC).

Regional Vice Chairs commit to a three-year term culminating with serving a year on IABC's International Executive Board (IEB)

Regional Vice Chairs go through a three-year progression:

- **Year 1** as Regional Vice Chair and as member of the International Membership Committee
- **Year 2** as Regional Chair and as a member of the International Nominating Committee
- **Year 3** as Regional Past Chair, a Director on the International Executive Board, and a member of the International Committee Nominations Committee

What does the role entail?

- Executing the IABC international strategic plan, developing and executing the regional strategic plan
- Actively pursuing the association's purpose
- Determining and upholding policy within the limits of the jurisdictional law, Bylaws, and Articles of Incorporation
- Upholding the IABC Code of Ethics for communication professionals
- Acting in a fiduciary capacity, supervising disbursement of the association's funds
- IEB members also serve as the Board of Trustees for the IABC Foundation

Who we are looking for:

IABC is committed to operating as a diverse and inclusive organization, including appointing a diverse board who together collate a range of perspectives, wisdom and abilities to develop and implement the strategic goals of the association.

We are seeking candidates who demonstrate:

- Leadership experience
- Belief in IABC's vision and purpose and embodiment of IABC shared values
- Experience and understanding of trends impacting the communication profession, global experience is helpful
- The business acumen is required to fulfill the board's fiduciary duties and organizational oversight. This includes strategic business thinking, management and business oversight experience, expertise in the communications profession, and risk management

To be eligible to serve, you also must be an IABC member in good standing in the region you are applying to serve.



Regional Vice Chair Candidate Briefing

International Association of Business Communicators

Dear Candidate,

Thank you for your interest in serving as a Regional Vice Chair for the International Association of Business Communicators (IABC).

IABC is setting the global standard for the communications profession with a vision for professional communications at the heart of every organization. As an organization, our higher purpose is to be a leader and a conduit for using the power of communication to deepen understanding, inspire action, and transform our worlds.

This Regional Vice Chair Candidate Packet outlines the expectations for serving as a Regional Vice Chair, along with the timeline for the nomination process. Please study it carefully and don't hesitate to reach out to Leader_Centre@iabc.com if you have questions. For the expectations for serving on the International Executive Board (IEB), which the Regional Vice Chair will serve during the third year of their term, see the [International Executive Board Candidate Pack](#).

Thank you for your leadership in our industry and considering contributing your time and talents to advance IABC and our purpose at the highest level.

A handwritten signature in black ink, appearing to read 'Alain Legault'.

Alain Legault
Immediate Past Chair, International Executive Board
Chair, IABC Nominating Committee

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About IABC

Our Vision

Professional communications at the heart of every organization.

Our Purpose

Use the power of communication to deepen understanding, inspire action and transform our worlds.

Our Philosophy

We pledge to:

- Represent the global profession
- Foster a diverse community
- Focus on insights and results
- Honor our Code of Ethics

We will achieve this by being open, contemporary and professional.

Why Serve?

Volunteer leadership can be an exceptionally rewarding experience both professionally and personally. As a regional board member, you donate your time, expertise, and energy to shaping the future of IABC's impact on the global profession.

The opportunity to serve offers you:

- Opportunity to help set the course for the region/association.
- Visibility within a global community as a leader advancing change and driving impact.
- Expansion of your personal network and ability to grow your reputation.
- Experience as a fiduciary of an association board to enhance your resume.
- Opportunity to give back to the profession.

IABC Regions

- Africa
- Asia Pacific
- Canada East
- Canada West
- Europe and Middle East
- United States

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Regional Board Responsibilities

As the governing body of an IABC Region, the boards responsibilities include:

- Executing the strategic intent, vision, and purpose of the association
- Strategic planning for the region
- Organizational oversight for the region, including the chapters and communities within the region
- Ensuring strong fiduciary oversight and financial management for the region, including the chapters and communities within the region
- Approving and monitoring the region's programs and services
- Managing organizational risk and upholding the public trust
- Assessing its performance as the governing body of the region



Board members are expected to:

- Know the organization's vision, policies, programs and needs.
- Faithfully read and understand the organization's financial statements.
- Serve as active advocates and ambassadors for the organization and fully engage in identifying and securing financial resources, such as the sponsorship and partnership potential needed to achieve outcomes.
- Prepare for, attend, and conscientiously participate in board meetings.
- Be an ambassador for IABC.
- Serve on the IABC International Membership Committee in Regional Vice Chair year.

Duty of Care

The Regional Vice Chair must give the same care and concern to the Regional Board as any prudent and ordinary person should. Board members should actively participate in meetings and on committees and actively work with other members to advance the mission and goals of the association. Board directors should be able to read and understand (or be willing to learn) financial reports and be willing to question expenditures and examine variances.

Duty of Loyalty

Board directors must place the interests of the organization ahead of their own interests at all times. Duty of loyalty means publicly disclosing any conflicts of interests and not using board service as a means for personal or commercial gain.

Duty of Obedience

Board directors must make sure that IABC is abiding by laws and regulations and does not engage in illegal or unauthorized activities.

[Learn more about Duty of Care, Duty of Loyalty, and Duty of Obedience here.](#)

Are you ready to lead IABC?

Who Should Apply

Eligibility to serve on IABC Regional Board

To be eligible for service on the IABC Regional Board, the applicant must:

1. Be a current IABC member in good standing.
2. Have no conflict of interest (May not serve concurrently on a competitive industry board or have another IABC commitment unless service term will end in time for the new board year in June 2024.)
3. Complete all application requirements by the 21 April, 2024 deadline. (No late applications will be accepted.)

Candidates not meeting the above eligibility criteria will not move forward for consideration.

Who We Are Looking For



IABC is committed to [diversity and inclusion](#). Our ultimate goal is to achieve a diverse mix of board members who together provide a range of perspectives, wisdom and abilities to steward the global association and accomplish its strategic purpose.

IABC looks for candidates who are strategic thinkers and demonstrate:

- Proven leadership ability.
- Belief in IABC's vision and purpose to serve the profession.
- Embodiment of IABC shared values.
- Global experience and understanding of trends impacting the industry.
- A range of business acumen essential to fiduciary duties and organizational oversight, including strategic planning, financial and business acumen, risk management, and more.

Selection of Regional Vice Chairs is competency-based. The [Nominating Committee](#) screens candidates against the established competencies using a rubric. The rubric ensures a consistent and fair process of evaluation of available candidates. A specific score is not required for selection. Consideration is also given to geography, demographic and cultural diversity.

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Commitments | Time and Out-of-Pocket Expenses

Regional boards typically will meet monthly and additional meetings may be scheduled as needed. Meetings are primarily virtual. However, some meetings may be in-person or be hybrid. A regional board member may need to pay for any needed travel and expenses for in-person meetings.

Board calls require preparation time, follow-up, and various action items as assigned.

Upon completion of the application, you will be asked to accept the following statement:

I realize that service in a leadership role involves a financial and time commitment. I realize that serving on a regional board may require out-of-pocket expenses and that attendance at board meetings and other IABC business meetings is expected throughout the term of office.

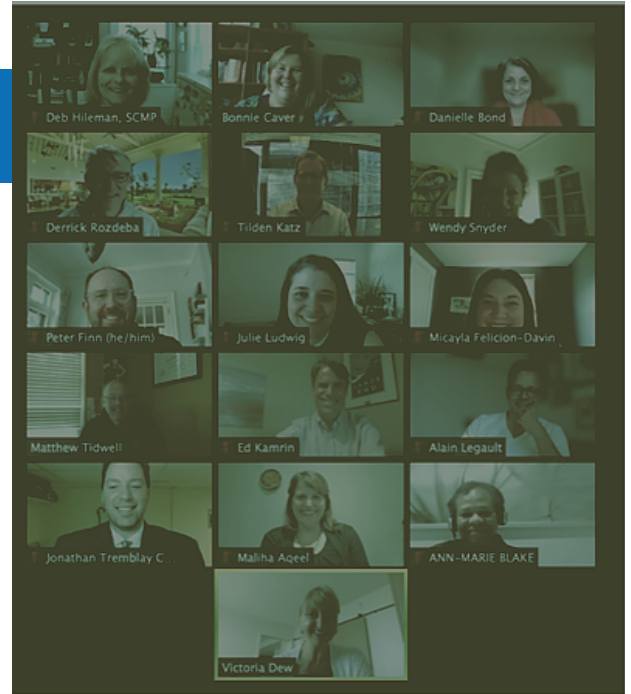
Applying for Regional Vice Chair

How to Apply

Please fill out the [online application form](#). Applicants may be contacted by the Nominating Committee for an interview via video or telephone call.

Deadline: Sunday, 21 April 2024 at 11:59 p.m. CDT

Please address any questions about how to apply to leader_centre@iabc.com.



Application Process and Targeted Timeline

- Closing date for application 21 April 2024
- Peer evaluation process 22 April 2024
- Nominating Committee selection meeting 7 May 2024
- Notification of election to nominee 20 May 2024
- Final appointment and approval by the full IEB 23 May 2024
- Outreach to all candidates 30 May 2024
- Ratification of IEB Slate during Annual General Meeting ... June 2024

