

2024 Gold Quill Award Winners

Category 01: Internal Communication

Award of Excellence

Title	Winning Organization	Chapter	Country
Cyber training for everyone	City of Calgary	Calgary	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
2021 ACADEMIC BARGAINING COMMUNICATIONS	COLLEGE EMPLOYER COUNCIL		Canada
Come as You Are: 2023 ERG Membership Drive	Cox Enterprises	Atlanta	United States
Elevating the Convocation Experience	Saskatchewan Polytechnic		Canada
KPMG Global Values Week	KPMG International		Canada
Making it click	Aviva		United Kingdom
Merger of ONEOK, Inc. and Magellan Midstream Partners, L.P.	ONEOK	Tulsa	United States
Protect your crew: Unity Health Toronto's flu and COVID-19 vaccination campaign	Unity Health Toronto		Canada
Supercharging our intranet	NZ Super Fund		New Zealand

Category 02: Employee Engagement

Award of Excellence

Title	Winning Organization	Chapter	Country
Living Our Purpose Culture Enrollment Campaign	Albertsons, Companies Inc.		United States

Award of Merit

Title	Winning Organization	Chapter	Country
KPMG Global Values Week	KPMG International		Canada
One Mega for Brigada	Megaworld Foundation, Inc.		Philippines

Category 03: Human Resources and Benefits Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
"Be In the Know" Benefits Awareness Campaign 2023	Morgan Stanley		United States
Fortune Brands Innovations, Inc. (FBIN) Annual Enrollment	PartnerComm, Inc.	Dallas	United States

Award of Merit

Title	Winning Organization	Chapter	Country
2021 ACADEMIC BARGAINING COMMUNICATIONS	College Employer Council		Canada
Telling Beneva's Total Rewards Story	Beneva and WTW	Montreal	Canada
Wells Fargo 2024 Annual Benefits Enrollment Campaign	PartnerComm, Inc.	Dallas	United States

Category 04: Change Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
Cyber training for everyone	City of Calgary	Calgary	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
Elevance Health Puerto Rico Benefits Open Enrollment Website	PartnerComm, Inc.	Dallas	United States

Category 05: Safety Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
SaskPower Farm Safety Campaign 2023	SaskPower	Regina	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
Cyber training for everyone	City of Calgary	Calgary	Canada
Excuses? If you drive responsibly, you don't need them	Police and Hitradio Center		Slovenia

Category 07: Marketing, Advertising and Brand Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
Growing Differentiation through Barilla Moda	Zeno Group Canada and Barilla Canada		Canada
Knorr Yummy K's	Unilever Canada		Canada
RSV Awareness & Arexvy Launch in Canada	GSK Canada with Edelman Canada	Toronto	Canada
Sun Life Philippines Achieves Record-Breaking Brand Health Scores	Sun Life of Canada (Philippines), Inc.	Philippines	Philippines

Award of Merit

Title	Winning Organization	Chapter	Country
75 Years of Belonging Anniversary Campaign	Community Living Toronto & Principles		Canada
Cincinnati Children's #1 Pediatric Hospital Announcement Campaign	Cincinnati Children's		United States
Fayette Virtual Academy	Fayette County Public Schools	Atlanta	United States
Marketing RH - Recrutement saisonnier 2023	Ville de Laval	Montreal	Canada
My MS, My Rules	Novartis Pharmaceuticals Canada Inc. (Novartis Canada)	Toronto	Canada
Railway Stories	Metro Trains Melbourne		Australia
Rebranding a Travel Nurse Recruitment Program: GoHealth BC	Northern Health	BC	Canada
The Future Will See You Now	NOSM University	Toronto	Canada

Category 09: Media Relations**Award of Excellence**

Title	Winning Organization	Chapter	Country
Ribbons of Acceptance	ViiV Healthcare Canada	Toronto	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
Lessons in Performative Indigenous Relations	CN Indigenous Advisory Council	Saskatoon	Canada
My Highmark Launch	Highmark Health		United States
NRMA Insurance Wild Weather Tracker	Boxing Clever and NRMA Insurance	Australia (NSW)	Australia
RSL NSW: ANZAC Day	Mahlab		Australia
Scarborough, Meet[ball], IKEA!	IKEA Canada and Edelman		Canada

Category 10: Community Relations**Award of Merit**

Title	Winning Organization	Chapter	Country
The Plan to End Chronic Homelessness Community Engagement Campaign	The Regional Municipality of Waterloo	Toronto	Canada

Category 11: Government Relations and Public Affairs**Award of Excellence**

Title	Winning Organization	Chapter	Country
Auto theft hurts everyone. When thieves steal, we all pay.	Paradigm	Toronto	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
Championing a solution for Australia's aged care system - continuum of care	The Civic Partnership	Australia (VIC)	Australia

Category 12: Public Sector/Governmental Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
Rethink Waste: Think Tank & Ideas Hub	Mickelson Consulting Inc.	BC	Canada
Richmond's Single-Use Plastic Ban	Mickelson Consulting Inc.	BC	Canada
The Scam Is Never This Obvious	BC Securities Commission	BC	Canada
York Region Child Care and Early Years Workforce Funding Strategy	The Regional Municipality of York	Toronto	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
Books Recycling Turns a New Page	City of Penticton	BC	Canada
Gang Life is No Life: Gang Prevention Campaign 2023	Argyle PR		Canada
Vancouver Coastal Health - The Little Things Recruitment Campaign	Vancouver Coastal Health		Canada

Category 14: Issues Management and Crisis Communication**Award of Merit**

Title	Winning Organization	Chapter	Country
Creating a distinctive new voice to support electoral integrity	Pesel & Carr	Australia (VIC)	Australia
End the silence on health care violence.	The University of Vermont Health Network	Chicago	United States

Category 15: Corporate Social Responsibility**Award of Excellence**

Title	Winning Organization	Chapter	Country
Online Brainiacs - The largest online quiz in the World	Taktik		Slovenia

Award of Merit

Title	Winning Organization	Chapter	Country
Freedom to Live Brighter: A Next Gen Financial Literacy Advocacy	Sun Life of Canada (Philippines), Inc.	Philippines	Philippines
Job Lab: Catch the future	Telemach Slovenija	Slovenia	Slovenia
Re-energizing Good Energy in Action	Irving		Canada
Save Our Planet, Save Our Seas – The Century Tuna “Saving Our Seas” Initiative	COMCO Southeast Asia	Philippines	Philippines

Category 16: Nonprofit Sector Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
75 Years of Belonging Anniversary Campaign	Community Living Toronto & Principles		Canada
DDD Dashboard Switchover: Building Data-Driven Education in South Africa	New Leaders Foundation		South Africa
End of Year campaign – Mike Zurawell’s story	Alberta Cancer Foundation		Canada

Category 19: Climate Change and Sustainability Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
Slovenian Zero Food Waste Day	Lidl Slovenia and Taktik d. o. o.		Slovenia

Award of Merit

Title	Winning Organization	Chapter	Country
Save Our Planet, Save Our Seas – The Century Tuna “Saving Our Seas” Initiative	COMCO Southeast Asia	Philippines	Philippines

Category 20: Communication Research**Award of Merit**

Title	Winning Organization	Chapter	Country
Cutting the Cord to the Gas Tank: Commercializing Social Listening for an Electric Vehicle Start-up	McMaster University - Master of Communications Management Thesis Defence	Toronto	Canada
Maximus Corporate Communications Generative AI Case Study	Maximus	Iowa	United States
PSC Customer Research Project	NSW Public Service Commission	Australia (NSW)	Australia
RCEF Seed Program Social Media Campaign for 2021	CARBONDIGITAL, INC.		Philippines

Category 21: Communication Training and Education**Award of Excellence**

Title	Winning Organization	Chapter	Country
Corporate Communication Career Fundamentals program for new professionals	Hey Mel! Communication & Training	Queensland	Australia

Award of Merit

Title	Winning Organization	Chapter	Country
Digital Foundations: Building PCL Construction's Social Media Future	PCL Construction	Colorado	United States
Igniting Talent – The Camp COMCO Mentorship Program	COMCO Southeast Asia	Philippines	Philippines
On the road to success: LCS Group training initiative	Christine Breet Communication	Africa	South Africa

Category 22: Special And Experiential Events**Award of Excellence**

Title	Winning Organization	Chapter	Country
Celebrating 20 Years of Research Excellence	Vancouver Coastal Health Research Institute	BC	Canada
Celebrating 60 Years: ARTA Annual General Meeting	Alberta Retired Teachers' Association	Edmonton	Canada
DCC's 2023 National Awards Ceremony	Defence Construction Canada	Ottawa	Canada
Nando's & OpenStudios.Joburg	Nando's	Africa	South Africa
One Child Every Child launch	University of Calgary		Canada
Pru Life UK marks Prudential's 175 years of celebrating life and protecting generations of families	Pru Life UK		Philippines
UFS Women's Breakfast 2023	University of the Free State	South Africa	South Africa

Award of Merit

Title	Winning Organization	Chapter	Country
ExcellaVision 2023	Excella	DC Metro	United States
HISTORY IN THE MAKING - 50 FOR FORTIS	Fortis Inc.	Newfoundland & Labrador	Canada
Orbital 2023	Optus	Australia (NSW)	Australia
'Cut to the Future' reception	GFG Alliance		United Arab Emirates

Category 23: Digital Communication**Award of Excellence**

Title	Winning Organization	Chapter	Country
MITRE Connects	MITRE		United States

Award of Merit

Title	Winning Organization	Chapter	Country
Intranet	Carole Robertson Center for Learning		United States
Parkland Health Benefit Information Website	Milliman	Dallas	United States
Renewing U of T Scarborough Admissions Program Pages	University of Toronto Communications	Toronto	Canada
SWALife Total Rewards Newsletter	PartnerComm, Inc.	Dallas	United States
The Cadmus Book Awards	Silver Spring Entertainment		Canada
UNMASKED: The COMCO Mundo Write to Ignite Initiative Season 3	COMCO Mundo League of Enterprises	Philippines	Philippines

Category 24: Audio/Visual**Award of Excellence**

Title	Winning Organization	Chapter	Country
Assessment and Taxation Video - How the City of Edmonton Calculates Your Property Taxes	City of Edmonton		Canada

Award of Merit

Title	Winning Organization	Chapter	Country
Joe's Basketball Diaries, Season 2 Episode 1 "Community Take 2"	University of Toronto Communications	Toronto	Canada
Lactalis Canada Corporate Sizzle Reel 2023	Lactalis Canada	Toronto	Canada
Omnicom Group moni+ Campaign Videos	PartnerComm, Inc.	Dallas	United States
Thought Leadership - Focus Webinar Series 2023	RTOERO	Toronto	Canada

Category 25: Social Media**Award of Excellence**

Title	Winning Organization	Chapter	Country
Explore "ScarbTO" Video Series	University of Toronto Communications	Toronto	Canada
Kolomela Voucher Project	Kumba Iron Ore Kolomela Mine		South Africa
Transforming Social Media Engagement Through "Social First" Video Strategy	University of Calgary		Canada

Award of Merit

Title	Winning Organization	Chapter	Country
BPI Going viral? Do it yourself.	Bank of the Philippine Islands		Philippines
Mega Summer Ventures 4 All	Megaworld Foundation, Inc.		Philippines
Rea Connecta! - Connections that matter	Anglo American		South Africa
UNMASKED: The COMCO Mundo Write to Ignite Initiative Season 3	COMCO Mundo League of Enterprises	Philippines	Philippines
Wellington-Altus LinkedIn Recruitment Campaign	Wellington-Altus Private Wealth	Toronto	Canada
#UnstoppableMomentum			
"Mental Health Minute" Video Series	University of Toronto Communications	Toronto	Canada

Category 26: Publications**Award of Excellence**

Title	Winning Organization	Chapter	Country
"Make It Worth the Trip" Advisor Booklet	Advisors Excel		United States
HRM – best publication	Mahlab		Australia
The Build — PCL’s Employee Magazine	PCL Construction	Colorado	Canada
The Tap	EPCOR	Edmonton	Canada
UBC Pathways Magazine: How to future-proof health in a changing climate	University of British Columbia Faculty of Medicine	BC	Canada
Women and Children's Health Research Institute 2022-2023 Annual Report	Women and Children's Health Research Institute	Edmonton	Canada
eRenaissance	RTOERO	Toronto	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
Blue Book and U of T Experts	University of Toronto Communications	Toronto	Canada
Celebrating 60 Years: ARTA Annual Report	Alberta Retired Teachers' Association	Edmonton	Canada
Irving's 2022 Report on Sustainability	Irving		Canada
Liaison eNewsletter 2023	RTOERO	Toronto	Canada
Playing The Course 25 years of the Riviera Golf Lifestyle	Media Wise Communications, Inc./ Muse Books	Philippines	Philippines
Sony Pictures Entertainment	Buck, a Gallagher Company		United States
WRA’s 2022 Annual Report – Building A Better Future	Western Resource Advocates		United States

Category 27: Writing**Award of Merit**

Title	Winning Organization	Chapter	Country
2023 Deloitte Africa Report	Melagrana Pty Ltd	Africa	South Africa
County of Los Angeles Benefit Communications	Buck, a Gallagher Company		United States
Sony Pictures Entertainment	Buck, a Gallagher Company		United States
The Barbie movie got it wrong	University of Toronto Communications	Toronto	Canada
The Path to Becoming a Sustainability Leader	University of Toronto Communications	Toronto	Canada
“Journey to Freedom” by Mariam Matti, University of Toronto Magazine	University of Toronto Communications	Toronto	Canada

Category 28: Creative Design**Award of Excellence**

Title	Winning Organization	Chapter	Country
County of Los Angeles Benefit Communications	Buck, a Gallagher Company		United States

Award of Merit

Title	Winning Organization	Chapter	Country
Planetary Healthcare Explainer	University of British Columbia Faculty of Medicine	BC	Canada
Playing The Course 25 Years of the Riviera Golf Lifestyle	Media Wise Communications, Inc/ Muse Books	Philippines	Philippines
Smart Start	Fayette County Public Schools	Atlanta	United States
Sony Pictures Entertainment	Buck, a Gallagher Company		United States
The Future Will See You Now	NOSM University	Toronto	Canada

Category 29: Strategic Artificial Intelligence**Award of Excellence**

Title	Winning Organization	Chapter	Country
AI Chatbots: transforming the City building permit process	City of Kelowna	Member-at-Large	Canada

Award of Merit

Title	Winning Organization	Chapter	Country
MITRE: Advancing AI for Public Good	MITRE		United States