



Beyond Bias: Unlocking Potential

Make sure your DEI workshop is engaging, positive, and easy to follow.

UNDERSTAND YOUR GOALS

DEI training must be tailored to your business and its goals. Ask yourself, “What do you want to achieve with the training?”



TACKLE THE UNCONSCIOUS

Effective DEI Training must tackle the biases that many of us are unaware we carry.



IDENTIFY LONG-TERM OPPORTUNITIES

Diversity awareness must be part of a company’s culture and reinforced on a regular basis.



DON'T FORGET THE E AND I

You don’t want to fall into the trap of “cosmetic” diversity. Strive to ensure your company reflects the diversity of the communities you serve and creates an environment where marginalized groups can feel included and supported.

MAKE IT ENGAGING!

Lecturing others about their possible prejudices is the wrong approach to take. DEI training should always focus on making your workplace a friendly, accepting, and welcoming place.

