

2026 Gold Quill Award Winners

Category 01: Internal Communication

Award of Excellence

Title	Winner	Organization	Chapter	Country
Involving Employees to Evolve Culture—A "One New Gold" Approach to Refreshing Our Values	Sam Numsen	New Gold Inc.	Canada East Region	Canada
When words save lives: Communication as a business control tool	Christine Breet Communication	Christine Breet Communication	Africa Region	South Africa

Award of Merit

Title	Winner	Organization	Chapter	Country
10 Minutes With	ServiceNow	ServiceNow	United States Region	United States
Accelerate Great: The Employee Movement Behind a New Digital Era	NBN Co Australia	NBN Co Australia	APAC Region	Australia
Building a values-led firm of the future: KPMG Global Values Week	KPMG International	KPMG International	Toronto	United Kingdom
Calgary Foothills PCN's consolidated move	Anika Van Wyk, Kara MacInnes and Taryn Albizzati, CMP	Calgary Foothills Primary Care Network	Calgary	Canada
Co-creating WorkCover Queensland's organisational values	WorkCover Queensland	WorkCover Queensland	Queensland	Australia
Navigating AI Together	Claire Lyness	Alberta Energy Regulator	Calgary	Canada
One Team. One Journey. Internal Communications Campaign.	Stephanie Higgins, Carrie Clark, Linzi Punton, Lisa Barclay, Jacy Lewis, Grace Hentges, Lilv Siemens	H&P	Tulsa	United States
Powered by us: Mobilizing senior leaders for BMO's Ambition 2030 strategy	BMO Corporate Communications Team	BMO Financial Group	Toronto	Canada

Category 02: Employee Engagement

Award of Excellence

Title	Winner	Organization	Chapter	Country
The Hourly Associate Connection	Bimbo Canada with Zeno Group Canada	Zeno Group Canada	Canada East Region	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Ericsson Six Word Story Campaign	PartnerComm, Inc. and Lennar	PartnerComm, Inc.	Dallas	United States
Omnicom Benefits with Friends Season 2 Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Wellness Intervention In Life	InLife	InLife		Philippines

Category 03: Human Resources and Benefits Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Graham Holdings Retirement Enhancements Campaign	Graham Holdings & PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Lennar 2025 Annual Enrollment Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Preventive Care Campaign	Blue Communications and Alera Group	Blue Communications	New York Tristate	United States
Totally You, Totally New: Driving Engagement Through Reimagined Benefits	Stacye Furmanek	Advocate Health		United States

Award of Merit

Title	Winner	Organization	Chapter	Country
Alera Group 2026 Open Enrollment	Blue Communications and Alera Group	Blue Communications	New York Tristate	United States
Lennar 2026 Benefits Annual Enrollment Campaign	PartnerComm, Inc. and Lennar	PartnerComm, Inc.	Dallas	United States
Northwell Health Retirement Plan Choice Campaign	Northwell Health and Gallagher	Gallagher		United States
Southwest Airlines Total Rewards Website	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States

Category 04: Change Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Lennar 2025 Money Money Money Campaign	Lennar & PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States

Award of Merit

Title	Winner	Organization	Chapter	Country
Enabling Readiness at Scale	Denise Cella	Quennect Communications, Inc.	Chicago	United States

Category 05: Safety Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Call Before You Dig: Natural Gas Lines Aren't That Obvious	Enbridge Gas with Burson Canada	Enbridge Gas with Burson Canada		Canada
Saskatoon Transit Frontline Employee Safety	Karen Grant, SCMP	City of Saskatoon	Saskatoon	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Solving the Puzzle of Stakeholder Education: Making Learning Fun	Jason Kostiw	South Bow	Calgary	Canada

Category 06: Leadership Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Powered by us: Mobilizing senior leaders for BMO's Ambition 2030 strategy	BMO Corporate Communications Team	BMO Financial Group	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Empower Pack - a toolkit for people leaders	Lisa McNally and Kate Crassweller	Rio Tinto	Queensland	Australia

Category 07: Marketing, Advertising and Brand Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
ABM Brand Positioning Launch	ABM Marketing & Communications Teams	ABM		United States
Albertsons Companies: Launching a Talent Hub in India with a Global Employer Brand	Albertsons Companies India Employer Branding Team	Albertsons Companies	Colorado	United States
Co-op Community Zone	FCL External Communications Team	Federated Co-operatives Limited (FCL)	Saskatoon	Canada
Giving in Memory	Heart & Stroke and Principles	Heart & Stroke and Principles		Canada
Meet Mr. Ted	Melinda Berry Dreisbach	Fayette County Public Schools	Atlanta	United States
United in ALS	ALS Canada & Principles	ALS Canada & Principles		Canada
Well Beyond Medicine Podcast: Convening Cross-Sector Voices for Children's Health	Nemours Children's Health, Well Beyond Medicine Podcast Team	Nemours Children's Health		United States
We're Not All F**ked	Andrea Ross and Pamela McDonald	BC Securities Commission	British Columbia	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Fit for Any Role: Century Tuna's Protein-Fit Campaign	Century Pacific Food Inc. and COMCO Mundo League of Enterprises	COMCO Mundo League of Enterprises	Philippines	Philippines
Lennar Recruitment Marketing Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Play for Life	Sun Life of Canada (Philippines), Inc.	Sun Life of Canada (Philippines), Inc.	Philippines	Philippines
Reclaiming the REALTOR® Voice	&Barr	&Barr	United States Region	United States
Verve Quest: Building fame from the inside	Madelaine Fourie	Sappi Limited		South Africa

Category 08: Customer Relations**Award of Merit**

Title	Winner	Organization	Chapter	Country
Customer at the Heart: Creating "10 out of 10" Customer Experiences	Katie Allen	Pacific Gas and Electric Company		United States
RCBC Pulz: Expanding Cross-Border Banking through the Philippines' First U.S. Virtual Account	Rizal Commercial Banking Corporation	Rizal Commercial Banking Corporation (RCBC)		Philippines

Category 09: Media Relations**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Trust, attitudes and use of artificial intelligence: A global study 2025	KPMG Global Communications	KPMG International	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Kai Tak Sports Park Opening	Populous	Populous	APAC Region	Singapore
Royal LePage 2025 Research and Media Relations Program: Building Trust, Igniting Dialogue	Royal LePage and Burson Canada	Royal LePage		Canada

Category 10: Community Relations**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Creating the future together: Finding a permanent home for Canada's used nuclear fuel	Nuclear Waste Management Organization and Burson	Nuclear Waste Management Organization		Canada
Huihui Mai: Coming together to plan our future	Donovan Ryan, Great Scott	Great Scott		New Zealand

Award of Merit

Title	Winner	Organization	Chapter	Country
Anti-Stigma Toolkit and Training	CATIE with Burson Canada	CATIE with Burson Canada		Canada
Te'mexw Treaty Association	50th Parallel Public Relations Inc.	50th Parallel Public Relations Inc.	Canada West Region	Canada

Category 12: Public Sector/Governmental Communication**Award of Merit**

Title	Winner	Organization	Chapter	Country
Firefighter/paramedic recruitment campaign	Jennifer Tames	Strathcona County Emergency Services	Edmonton	Canada
Share Love, Not Disease – A National HPV Vaccination Campaign for Students and Young adults	Anja Gorenc, Communication Center, National Institute of Public Health	National institute of Public Health (NIJZ)		Slovenia
The Town of Stony Plain Communications Master Plan 2025	Stephanie Barsby Boisvert Town of Stony Plain	Town of Stony Plain	Edmonton	Canada

Category 15: Corporate Social Responsibility**Award of Merit**

Title	Winner	Organization	Chapter	Country
ONEOK's United Way Campaign: We Give as ONE	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States

Category 16: Nonprofit Sector Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
#WeAllBelong Campaign	Community Living Toronto	Community Living Toronto		Canada
CHEO - Kids These Days	CHEO Foundation, McMillan Vantage	CHEO Foundation, McMillan Vantage		Canada
Protest March of the Penguins	Penguins International & Rethink PR	Penguins International		Canada
United in ALS	ALS Canada & Principles	ALS Canada & Principles		Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Building a Better Nation for Every Child - The “Generation HOPE” Campaign	HOPE and COMCO Mundo League of Enterprises	COMCO Mundo League of Enterprises	Philippines	Philippines
Giving in Memory	Heart & Stroke and Principles	Heart & Stroke and Principles		Canada
Grooming Hides Behind Harmless	Justine Sywak, Marisa Lo and Reagan Ruppell	Shannon Behaviour ChangePR	Victoria	Australia
Together We Dare	Holland Bloorview Kids Rehabilitation Hospital	Holland Bloorview Kids Rehabilitation Hospital		Canada
Train to Transform: Boosting User Engagement Through Upskilling	New Leaders Foundation	New Leaders Foundation		South Africa

Category 17: Diversity, Equity and Inclusion**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Signs of inclusion	Signs of inclusion	Povem		Slovenia

Category 18: Multicultural Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Empowering patients in their healthcare through culturally sensitive and translated public campaigns	Sanita Shapka, SCMP; Lisa Brake, ABC, SCMP; Amber Kalyn; Health Quality Alberta	Health Quality Alberta	Calgary	Canada

Category 19: Climate Change and Sustainability Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
ENBIX - A Hub For Alberta’s Building Industry	Alberta Ecotrust Foundation	Alberta Ecotrust Foundation	Edmonton	Canada

Category 20: Strategic Artificial Intelligence**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Loop AI	Joyce Lee	Datavant	San Francisco	United States

Category 21: Communication Research**Award of Excellence**

Title	Winner	Organization	Chapter	Country
From Insight to Impact: Data Based Research Elevating CAA's Leadership	Canadian Automobile Association	Canadian Automobile Association	Ottawa	Canada
The Touch Advantage	Sappi North America	Sappi North America		United States

Category 23: Special And Experiential Events**Award of Excellence**

Title	Winner	Organization	Chapter	Country
INTRA AFRICAN TRADE FAIR 2025	AFREXIMBANK & IATF	AFREXIMBANK	Africa Region	Egypt
Lennar Financial Experience Fairs	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Letter to My Mother Kick-off Event	Medtronic	Medtronic		United States
Lifetime Dreams	Pan American Energy	Pan American Energy		Argentina
OPG Live: A Hybrid News-Style All Hands for an AI-First Era	Kasia Kalstad	Microsoft		United States
PG&E's Inaugural Lean Week	Brad Whitowrth, ABC, SCMP, IABC Fellow	Pacific Gas and Electric Company (PG&E)	San Francisco	United States
RTX 2025 Healthy You Experience	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
tms Leadership Summit - Connections: The Power of YOU	tms Global Marketing & Communication Team	tms		United States

Award of Merit

Title	Winner	Organization	Chapter	Country
A Conversation with a Nobel Laureate	Christine Szustaczek, SCMP	University of Toronto	Toronto	Canada
A Holiday Tradition Like No Other: McKinley Hill's Grand Christmas Parade 2024	Megaworld Lifestyle Malls	Megaworld Lifestyle Malls		Philippines
Designing a Sustainable Future: A Landmark Launch for the Megaworld x Catriona Grav Enviro-Chic Bag	Megaworld Lifestyle Malls	Megaworld Lifestyle Malls		Philippines
U of T's Nobel Prize Award Ceremony Watch Party	University of Toronto Communications	University of Toronto	Toronto	Canada

Category 24: Digital Communication**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Omnicom Benefits with Friends Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
UTM Admission Category Webpage Refresh	University of Toronto Communications	University of Toronto	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
AEO Benefits Information Website	American Eagle Outfitters (AEO) and Milliman Communication Consulting	Milliman and American Eagle Outfitters (AEO)	Dallas	United States
Chris Hadfield On Energy	Leanne McNaughton on behalf of Enbridge Public Affairs and Communications	Enbridge	London (Canada)	Canada
Launching Spark	Jody Alexander	Alberta Energy Regulator	Calgary	Canada
Le nouveau site Web de la Ville de Laval: une expérience mobile, accessible et durable	Service des communications et du marketing - Ville de Laval	Ville de Laval		Canada
New Stellenbosch University Website	Marick Hornsveld, Ilze Grobler, Rulanzen Martin, Elsabé Grauso, Leanne Pharoah, Rogerwilco	Stellenbosch University		South Africa
Pathways Interactive Explainer: The Resilient Brain	University of British Columbia Faculty of Medicine, Office of Creative & Communications	University of British Columbia Faculty of Medicine, Office of Creative & Communications	Canada West Region	Canada
RSM Medical Plan Comparison Tool	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States

Category 25: Audio/Visual**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Chris Hadfield On Energy	Leanne McNaughton on behalf of Enbridge Public Affairs and Communications	Enbridge	London (Canada)	Canada
OPG Live: A Hybrid News-Style All Hands for an AI-First Era	Kasia Kalstad	Microsoft		United States
Omnicom Benefits with Friends Season 2 Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Practice Differently - Now'h Ut'en - Now'h Guna (Our Business, Our Way)	Carrier Sekani Family Services	Carrier Sekani Family Services	British Columbia	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Celebrating Excellence: Spring 2025 Convocation Reception Honouree Video	Strategic Events, University of Calgary	University of Calgary		Canada
Connecting the Gordie Howe International Bridge	Windsor-Detroit Bridge Authority	Windsor-Detroit Bridge Authority	Toronto	Canada
Dreams, Education, and Success: Stories of Inspiration by Megaworld Foundation Alumni Scholars	Megaworld Foundation, Inc.	Megaworld Foundation, Inc.		Philippines
Performance Innovations 2025	Hatch	Hatch	Toronto	Canada
SGTV News: State of the City Report	City of Spruce Grove Corporate Communications	City of Spruce Grove	Edmonton	Canada
Siyensikat: Pinoy Popular Science Para Sa Lahat - Season 4	CARBONDIGITAL, INC.	CARBONDIGITAL, INC.	Philippines	Philippines

Category 26: Social Media**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Ian Paterson TikTok Video	Adverb Communications	Adverb Communications	Edmonton	Canada
Itaw ng Bukas (Light of Tomorrow) Christmas Promo	CARBONDIGITAL, INC.	CARBONDIGITAL, INC.	Philippines	Philippines

Award of Merit

Title	Winner	Organization	Chapter	Country
"Love to Live in the Philippines" Social Media Campaign	CARBONDIGITAL, INC.	CARBONDIGITAL, INC.	Philippines	Philippines
AFREXIMBANK SOCIAL MEDIA	AFREXIMBANK Social Campaigns	AFREXIMBANK	Africa Region	Egypt
College is Scary... CNA is Scary Good	Glenda Tompkins	College of the North Atlantic	Newfoundland & Labrador	Canada
Graduation 2025	Adam Eisenbarth, Alex Howie, Jenelle Leblanc, Wiesje Stoneson, Margo Yacheshvn	UBC Okanagan	Canada West Region	Canada
Library Unbound	Phoebe Chan	UBC Library	Canada West Region	Canada
MWSS Regulatory Office Water Conservation Campaign (WCC) and Desludging Awareness Campaign (DAC)	CARBONDIGITAL, INC.	CARBONDIGITAL, INC.	Philippines	Philippines
STARBOOKS Live Quiz	CARBONDIGITAL, INC.	CARBONDIGITAL, INC.	Philippines	Philippines

Category 27: Publications**Award of Excellence**

Title	Winner	Organization	Chapter	Country
BCDA 2024 Annual Report: Big, Bold Moves	Bases Conversion and Development Authority	Bases Conversion and Development Authority		Philippines
Employee Experience Report	Blue Communications and SMBC	Blue Communications	New York Tristate	United States
Reinventive: Accenture's Essential Guide for Chief Executive Officers	Accenture Marketing + Communications - Reinventive	Accenture	DC Metro	United States

Award of Merit

Title	Winner	Organization	Chapter	Country
6th Dimension Culture Driven Nation	Media Wise Communications, Inc./ Muse Books and Museo De Pacis Gallery Museum	Media Wise Communications, Inc/ Muse Books	Philippines	Philippines
CIFAR Impact Report	CIFAR (Canadian Institute for Advanced Research)	CIFAR (Canadian Institute for Advanced Research)	Toronto	Canada
Horizons: Remnants	Benildean Press Corps	Benildean Press Corps		Philippines
Pathways Magazine: The Resilient Brain	Office of Creative & Communications, University of British Columbia Faculty of Medicine	University of British Columbia Faculty of Medicine	British Columbia	Canada
Physicians Quarterly	Southern California Permanente Medical Group Communications Department	Southern California Permanente Medical Group		United States
SIGA Annual Report	Desiree Gervais, Alanna Adamko, Creeden Martell, Jenna Smith	Saskatchewan Indian Gaming Authority	Canada West Region	Canada
The Oxford Development Story	Oxford Properties Global Brand, Marketing & Communications Team	Oxford Properties Group	Canada East Region	Canada
University of Toronto Magazine Spring 2025 issue	University of Toronto Communications	University of Toronto	Toronto	Canada

Category 28: Writing**Award of Excellence**

Title	Winner	Organization	Chapter	Country
From study permits to finding community: How international students thrive at U of T	University of Toronto Communications	University of Toronto	Toronto	Canada
Meeting the Moment: supporting research in a time of cutbacks	University of Toronto Communications	University of Toronto	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Ghost(ing) Hunt: In search of an emotionally distant generation	Benildean Press Corps	Benildean Press Corps		Philippines
Global activist - now a U of T PhD student - uses AI to combat sexual violence	University of Toronto Communications	University of Toronto	Toronto	Canada
Kansas City Hospice & Palliative Care — Holiday Hero	Kansas City Hospice & Palliative Care	Kansas City Hospice & Palliative Care	Kansas City	United States
Omnicom Benefits with Friends Season 2 Campaign	PartnerComm, Inc.	PartnerComm, Inc.	Dallas	United States
Student-Athlete Stories	University of Toronto - Faculty of Kinesiology and Physical Education	University of Toronto - Faculty of Kinesiology and Physical Education		Canada
The Boy Who Carried Books, Parts I and II	Viola Cohen	UBC Okanagan	Canada West Region	Canada
The politics of nepotism: How "nepo babies" rule the Philippines	Benildean Press Corps	Benildean Press Corps		Philippines

Category 29: Creative Design**Award of Excellence**

Title	Winner	Organization	Chapter	Country
Faculty of Arts & Science: Refreshed Visual Brand Identity	Faculty of Arts & Science, University of Toronto	Faculty of Arts & Science, University of Toronto	Toronto	Canada
SickKids 150 Archival Exhibit	The Hospital for Sick Children (SickKids)	The Hospital for Sick Children (SickKids)	Toronto	Canada

Award of Merit

Title	Winner	Organization	Chapter	Country
Blending Marine tradition with Te Ao Māori to create CentrePort's new plaque	Andree Kai Fong, Hayley O'Callaghan, Rachel Laurenson	CentrePort Wellington Ltd		New Zealand
Solving the Puzzle of Stakeholder Education: Making Learning Fun	Jason Kostiw	South Bow	Calgary	Canada

Category 30: Artificial Intelligence**Award of Merit**

Title	Winner	Organization	Chapter	Country
Communicating AI at Scale: Building Trust, Capability and Ethical Use	Amber Carucci	Burns & McDonnell	Kansas City	United States