



# International Association of Business Communicators

## FOR IMMEDIATE RELEASE

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### 2019 Class of IABC Fellows Announced

**San Francisco, CA, 26 February 2019** —Today, the International Association of Business Communicators (IABC) announces its 2019 class of Fellows. The IABC Fellow designation is the highest honor bestowed on an IABC member. Becoming a Fellow denotes a body of achievement by a communicator who has had a significant impact not only on their organization and IABC, but also on the communication profession at large. With these two new Fellows, only 93 of the world's top leaders have earned this superlative designation. It is considered by IABC to be a career achievement award for the industry. "Congratulations to the 2019 Fellows, Martha and Neil both exemplify the core values of IABC and have had significant influence on the communication field," said Stephanie Doute, CAE, executive director of IABC.

"The two communicators selected as this year's IABC Fellows make us all want to be, and do, better," said Jennifer Wah, ABC, MC, SCMP, IABC Fellow and chair, IABC Fellows Committee. The Fellows committee made the selection from a competitive pool of applicants and nominated two immensely talented Fellows.

#### **The 2019 Class of Fellows:**

**Martha Muzychka, ABC, MC** is Principal of Praxis Communications, an independent consultancy based in St. John's, Newfoundland and Labrador offering communications planning, strategic counsel, and communications training to community, corporate and government organizations. Before establishing Praxis in 2005, Martha served as director of communications for two major health organizations and worked as a policy analyst for a provincial advocacy group. In her work, Martha explores new and creative approaches for communicating and engaging with target audiences by bringing together a unique community perspective with a firm foundation in strategic communications principles. In 2015, Martha's contribution to IABC was recognized with the Regional Leader of the Year Award. She was named IABC Canada's Master Communicator in 2015 and received IABCNL's Award of Communications Excellence in 2018. For the last 30 years, she has taught, coached and mentored hundreds of communication

professionals and worked with multiple organizations to demonstrate the value of strategic communication as a business driver.

**Neil Griffiths, ABC, Chart.PR** is Senior Manager, Global Communication at ERM, the world's largest sustainability consultancy. With a focus on corporate communication, and most recently on inclusion, Neil has worked in communication management for 15+ years across public, private and non-profit organizations. Neil has held a number of leadership positions and served on several global committees within IABC, including the inaugural Global Communications Certification Council. Neil chaired the 2018 World Conference in Montreal and is Past Chair of IABC's EMENA region. Neil was named IABC's Regional Leader of the Year (2013) and has received the Rae Hamlin Award for services to professional certification. Together with co-author Deborah Hinton, Neil has published two studies on the current and future state of the communication profession and advocates for channeling your best communication self regardless of where and how you work.

The full roster of Fellows can be found [here](#). The Fellows Award will be conferred on the two recipients during the IABC World Conference taking place from 9-12 June 2019 in Vancouver.

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**About the International Association of Business Communicators** With 10,000 members and more than 100 chapters worldwide, the International Association of Business Communicators (IABC) is the only global association that connects business communication professionals with the people and insights needed to drive business results. Founded in 1970 and supporting professional communicators at the heart of every organization, IABC serves the collective disciplines of business communication professionals through professional development offerings, certifications, awards and recognition programs, online resources, *Communication World* magazine and the annual World Conference.