

**Membership Application**

**Yes! I want to become part of IABC's exclusive network!**

**PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT.**

**Postal Mail** **Fax:** +1 415/544-4747  
IABC Membership **Phone:** +1 415-544-4700  
601 Montgomery Street, Suite 1900 (800) 776-4222  
San Francisco, CA 94111 USA

**STEP ONE: NAME AND ADDRESS-Feel free to attach business card.**

Have you been an IABC member before?  Yes  No  
 Mr.  Mrs.  Miss  Ms.  Dr.  
Name (please include middle initial):

Job Title \_\_\_\_\_  
Company \_\_\_\_\_  
Street Address \_\_\_\_\_  
City/State/Zip or Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

*We'll send an email acknowledgment if you provide your email address.*

Year began in communications \_\_\_\_\_

I have reviewed and understand the IABC Code of Ethics for Professional Communicators (<http://www.iabc.com/about/code.htm>)

Yes  No

**STEP TWO: CALCULATE DUES PAYMENT**

Please find dues amount for your location on pages 2-3.

**Dues Amount** circle one: **AUS\$ / CDN\$ / EURO / US\$** \_\_\_\_\_

**Chapter Location** \_\_\_\_\_

Note: You are required to join a chapter if it is within 50mi/80km. If you live 50mi/80km or more from a chapter, you may be a Member-at-Large.

**Application Fee (required for new/lapsed members)** \_\_\_\_\_  
**AUS\$40/CDN\$40/€30/US\$40**

**TOTAL** circle one: **AUS\$ / CDN\$ / EURO / US\$** \_\_\_\_\_

**BYLAWS NOTE: Once paid, dues are not refundable for any reason.**

**STEP THREE: METHOD OF PAYMENT**

Check enclosed (payable to IABC). *Please print member name on the check.*

Charge my credit card (circle one: **AUS\$ / CDN\$ / EURO / US\$**)

VISA  MasterCard  AMEX (sorry, only US\$)

Credit card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on credit card \_\_\_\_\_

**DUES PAID BY:**  Member  Employer

**STEP FOUR: DEMOGRAPHIC INFORMATION**

**1. Are you self-employed or do you own your own business?**

Yes  No

**2. Which of the following best describes your industry?**

Accounting  Government/Military  
 Advertising/Marketing/PR  Graphic arts/Design/Photography

Aerospace/Defense  Health Care/Medicine  
 Agriculture  Industrial manufacturing  
 Automotive and transport  Insurance  
 Banking  Legal  
 Charitable organization  Leisure/Entertainment/Travel  
 Chemicals  Media  
 Computer equipment and services  Membership organization  
 Construction  Metals and mining  
 Consulting  Pharmaceuticals  
 Consumer products manufacturing  Printing  
 Consumer services  Real estate  
 Cultural institution  Retail  
 Education  Security products and services  
 Electronics  Staffing  
 Environmental services/equipment  Telecommunication equipment and services  
 Financial Services  Transportation services  
 Food/Beverage  Utility (water/power/energy)  
 Foundation  Other \_\_\_\_\_

**3. Which best describes your type of business?**

Consulting firm (management)  Not for profit/NGO  
 Consulting firm (PR/comm'n's)  State-owned corporation  
 Corporation  Utility  
 Educational institution  Writing/Editing firm  
 Government/Military  Other \_\_\_\_\_  
 Labor union

**4. Which of the following most closely reflects your level and responsibilities?**

Account executive  Managing director  
 Assistant manager  Officer  
 Associate  Partner/Principal  
 Consultant  Photographer  
 Coordinator  Practice leader  
 Director  President/Exec. director/CEO  
 Editor  Specialist  
 Editorial assistant  Supervisor  
 Educator/Professor  Vice president  
 General manager  Writer  
 Graphic artist/Designer  Other \_\_\_\_\_  
 Manager

**5. What is your primary area of responsibility?**

Brand/Reputation  Media relations/Public relations  
 CEO/Executive/Sr. management  New media/Technology  
 Community relations  Public affairs/information  
 Corporate communication  Publications  
 Customer/member communication  Research  
 Employee communication  Teaching (college or university)  
 Investor relations  Training  
 Government communication  Writing  
 Marketing communication  Other \_\_\_\_\_

**6. Please indicate the number of employees in your entire organization.**

1-50 employees  5,001-10,000 employees  
 51-200 employees  10,001-25,000 employees  
 201-500 employees  25,001-50,000 employees  
 501-1,000 employees  50,001 or more employees  
 1,001-5,000 employees

**7. What is the size of the communication/PR budget you control?**

Less than US\$100,000  US\$1,000,001-\$5,000,000  
 US\$100,001-\$500,000  More than US\$5,000,000  
 US\$500,001-\$1,000,000  I do not control a budget.

**8. Please check the three boxes in which you have:**

**(1) the greatest amount of experience (2) interest in learning more**

(1) (2) (1) (2)  
  Benefits communication   Marketing communication  
  Brand/Reputation   Measurement  
  Communication planning   Media relations/Public relations  
  Community relations   New media/Technology  
  Corp. Social Responsibility   Publications  
  Crisis/Risk communication   Research  
  Employee communication   Speaking/Training  
  Investor relations   Writing  
  Issues management   Other \_\_\_\_\_

## Membership Dues-Effective 1 January 2013

### **STEP 5: PLEASE READ**

Memberships will be processed within five (5) business days after your application and payment are received at world headquarters. You will receive an email confirmation (if you provide an email address), as long as your spam filters do not block our email. The email will contain your membership ID number, which will permit you to use the "Members Only" portion of the web site immediately. Your chapter leadership will be cc'd on the email, which will allow you to get involved with your chapter immediately. Please retain a copy of this form for your records. (Be sure to send this form or a copy along with your payment.)

**New/lapsed members must pay a US\$40 application fee in addition to the dues listed here.**

### **Africa Chapters**

**Nigeria** (Nigeria: US\$221)

**South Africa** (Cape Town: US\$221 • Johannesburg: US\$221 • Pretoria: US\$221)

**Tanzania** (Tanzania: US\$221)

Ubuntu/Members-at-Large: Dues vary by country. Please e-mail [member\\_relations@iabc.com](mailto:member_relations@iabc.com) for your rates.

### **Mexico / Central and South America Chapters**

**Mexico** (Mexico: US\$131)

Members at Large: Dues vary by country. Please e-mail [member\\_relations@iabc.com](mailto:member_relations@iabc.com) for your rates.

### **Asia/Pacific Chapters**

**Australia** (Canberra: AUS\$319 or US\$319 • NSW: AUS\$319 or US\$319 • Queensland: AUS\$319 or US\$319 • Victoria: AUS\$319 or US\$319) (*New members of Canberra, NSW, and Victoria chapters do not pay chapter dues. If you select one of these three chapters, your dues are AUS\$274 / US\$274, but please add the application fee on page 1 of this form.*)

**Hong Kong** (Hong Kong: US\$319)

**India** (India/South: US\$176 • India/West: US\$176)

**Japan** (Japan: US\$290)

**Malaysia** (Malaysia: US\$196)

**New Zealand** (North New Zealand: US\$260 • South Island, NZ: US\$275 • Wellington: US\$275)

**Philippines** (Philippines: US\$156)

**Thailand** (Bangkok: US\$156)

Members at Large: Dues vary by country. Please e-mail [member\\_relations@iabc.com](mailto:member_relations@iabc.com) for your rates.

### **Canada Chapters**

Canadians are welcome to pay in Canadian or U.S. dollars. Both rates are quoted below.

**Alberta** (Calgary: CDN\$299 or US\$299 • Edmonton: CDN\$314 or US\$314)

**British Columbia** (British Columbia: CDN\$314 or US\$314)

**Manitoba** (Manitoba: CDN\$314 or US\$314)

**Newfoundland and Labrador** (Newfoundland & Labrador: CDN\$314 or US\$314)

**Nova Scotia** (Maritime Canada: CDN\$314 or US\$314)

**Ontario** (Golden Horseshoe: CDN\$314 or US\$314 • London: CDN\$314 or US\$314 • Ottawa: CDN\$314 or US\$314 • Toronto: CDN\$339 or US\$339 • Waterloo: CDN\$314 or US\$314)

**Quebec** (Montreal: CDN\$314 or US\$314)

**Saskatchewan** (Regina: CDN\$309 or US\$309 • Saskatoon: CDN\$314 or US\$314)

Members at Large: CDN\$749 or US\$274. See note **a** at the bottom of this document.

### **Europe/Middle East Chapters**

Europeans are welcome to pay in Euros or U.S. dollars. Both rates are quoted below.

**Belgium** (Belgium: NEW: €260.97 or US\$349 • RENEW: €231.06 or US\$309)

**Denmark, Finland, Norway, Sweden** (Scandinavia: NEW: €249.76 or US\$334 • RENEW: €249.76 or US\$334)

**France** (France: NEW: €186.94 or US\$250 • RENEW: €216.85 or US\$290)

**Ireland** (Ireland: NEW: €220.59 or US\$295 • RENEW: €216.85 or US\$290)

**Netherlands** (Netherlands: NEW: €234.80 or US\$314 • RENEW: €234.80 or US\$314)

**Russia** (Russia: NEW: €112.91 or US\$151 • RENEW: €112.91 or US\$151)

**Slovenia** (Slovenia: NEW: €180.96 or US\$242 • RENEW: €180.96 or US\$242)

**Switzerland** (Switzerland: NEW: €219.85 or US\$294 • RENEW: €249.76 or US\$334)

**UK** (UK: NEW: €253.50 or US\$339 • RENEW: €249.76 or US\$334)

Members at Large: Dues vary by country. Please e-mail [member\\_relations@iabc.com](mailto:member_relations@iabc.com) for your rates.

See next page for United States chapters.

## Membership Dues-Effective 1 January 2013

### United States Chapters

**Arizona** (Phoenix: US\$304)

**Arkansas** (Arkansas: US\$289)

**California** (Los Angeles: US\$319 • Orange County: US\$319 • Sacramento: US\$304 • San Diego: US\$304 • San Francisco: US\$319 • Silicon Valley: US\$319)

**Colorado** (Colorado: \$304)

**Connecticut** (Connecticut: US\$319 • WestFair: US\$319)

**District of Columbia** (D.C. Metro: US\$329)

**Florida** (Central Florida: US\$289 • First Coast: US\$299 • Tampa Bay: US\$304)

**Georgia** (Atlanta: US\$329)

**Hawaii** (Hawaii: US\$304)

**Illinois** (Chicago: US\$319)

**Indiana** (Indianapolis: US\$289)

**Iowa** (Iowa: US\$289)

**Kansas** (Topeka: US\$304)

**Kentucky** (Louisville: US\$304)

**Louisiana** (New Orleans: US\$289)

**Massachusetts** (Boston: US\$304)

**Michigan** (Detroit: US\$329)

**Minnesota** (Minnesota: US\$334)

**Missouri** (Kansas City: US\$304 • St. Louis: US\$319)

**Nebraska** (Lincoln: US\$304 • Omaha: US\$289)

**Nevada** (Las Vegas: US\$304)

**New Jersey** (New Jersey: US\$304)

**New York** (Long Island: US\$319 • New York: US\$329)

**North Carolina** (Charlotte: US\$304 • NC Triangle: US\$304)

**North Dakota** (Great Plains: US\$304)

**Ohio** (Cleveland: US\$329 • Columbus: US\$319 • Dayton: US\$319 • Greater Cincinnati: US\$289)

**Oklahoma** (Central Oklahoma: US\$289 • Tulsa: US\$304)

**Oregon** (Oregon Columbia: US\$304)

**Pennsylvania** (Harrisburg: US\$304 • Lehigh Valley: US\$304 • Philadelphia: US\$304 • Pittsburgh: US\$304)

**South Carolina** (South Carolina: US\$289)

**Tennessee** (Nashville: US\$289)

**Texas** (Austin: US\$304 • Brazos Valley: US\$304 • Dallas: US\$312 • Fort Worth: US\$304 • Houston: US\$304 • San Antonio: US\$304)

**Utah** (Utah: US\$289)

**Virginia** (Lynchburg: US\$304 • Richmond: US\$304)

**Washington** (Seattle: US\$329)

**Wisconsin** (Madison: US\$304)

**Other U.S.:** Barbados (US\$257) • Caribbean (US\$166) • Trinidad and Tobago (US\$247)

Members at Large: US\$264. See **Note a** below.

**Note a:** Only members who live more than 50 miles or 80 kilometres from a chapter may enroll as a Member-at-Large.