

## IABC announces 2014 Chairman's Award Recipients

**SAN FRANCISCO, CA, 1 May 2014** – Robin McCasland, the International Association of Business Communicators' (IABC) executive board chair, has announced Mary Ann McCauley, ABC\*, and Amanda Hamilton-Attwell, ABC, APR\*\* as recipients of the 2014 Chairman's Award.

The Chairman's Award is conferred annually upon volunteer IABC members whose efforts to positively enhance the organization's reputation and image have gone beyond that of what many volunteers may undertake. Selected by the international executive board (IEB) chair, any current IABC member active for the previous five years may be nominated for the award.



Mary Ann McCauley, ABC

Amanda Hamilton-Attwell, ABC, APR

McCauley, ABC, is the founder of Catalyst Communications, a consultancy for business and non-profit leaders. She's been named an IABC Fellow, the highest honor awarded by the association, and serves as the current regional treasure for IABC Pacific Plains. Her past service to IABC includes presiding over IABC's Minnesota chapter and serving on the IEB Nominating Committee and Fellows Selection committee. In 2012, McCauley received IABC's Rae Hamlin Award for volunteer service from the IABC Accreditation Committee. This is McCauley's second Chairman's Award, having received her first in 2000.

"Mary Ann calls IABC her home, and I know why," said McCasland. "She's been involved in almost every aspect of our association at one point or another. She is very

plain-spoken and honest in her communication style, and it is one of the things I have come to admire very much about her. There's a home here for members like Mary Ann, who have been part of our global neighborhood for decades, and there's a home here for the newer communication professionals who want to make the most of their membership as well."

Amanda is the founder of communication research and consulting group, Business DNA, as well as a former journalism lecturer at the University of South Africa and organization researcher at the National Productivity Institute in Pretoria, South Africa. The 2005-2007 President of IABC Pretoria has also served as IABC Africa's director from 2009-2010 and as a member of the 2010-2011 IEB. She started the IABC chapters in Pretoria, South Africa; Lagos, Nigeria; Dar es Salaam, Tanzania; and Gaborone, Botswana. Amanda currently chairs IABC's Gold Quill Awards.

"Amanda has been a phenomenal leader for IABC over the past several years," said McCasland. "She's been a long-standing leader and supporter of IABC growth in Pretoria and in Africa overall... She's also a phenomenal champion for change, and we would not have made nearly as much progress without her."

The Chairman's Awards will be presented at the opening session of the 2014 IABC World Conference in Toronto, Ontario on 8 June 2014.

\*ABC = Accredited Business Communicator

\*\*APR = Accredited in Public Relations

### **About IABC:**

The International Association of Business Communicators (IABC) enables a global network of communicators working in diverse industries and disciplines to identify, share, and apply the world's best communication practices. IABC is recognized as the professional association of choice for communicators who aspire to excel in their chosen fields. For more information, visit <http://www.iabc.com>.

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