

April 28 2014

IABC announces slate of incoming directors and officers for its 2014-15 International Executive Board

The International Association of Business Communicators (IABC) has announced its slate of officers to take up new positions on the 2014–15 International Executive Board (IEB).

The nominees, selected for the relevant positions through open competition, has now been approved by the current IEB and will be presented for ratification by delegates from IABC chapters and regions at the Annual General Meeting, which will be held at the IABC World Conference on 10 June in Toronto, Canada.

The International Executive Board is the governing body of IABC. It develops the strategic plan and direction for the association under the guidance of bylaws approved by the IABC membership.

People on the 2014-15 IEB slate were selected by a Nominating Committee of IABC members from across IABC's nine regions using a rigorous competency-based approach that emphasized leadership, problem solving, global perspective, strategic thinking and business acumen. Other considerations include the geographic mix of the board, as well as the professional experience of the directors.

“As IABC has evolved in recent years, it has benefited from the wide range of competencies and experiences present in the board,” says Kerby Meyers, the 2013-14 Chair of the Nominating Committee and past IEB chair. “This group of talented and diverse volunteer leaders will play an essential role in furthering the organization's strategic goals and advancing IABC's relevance for professional communicators worldwide.”

The incoming Chair for the 2014-15 IEB is Russell Grossman [uk.linkedin.com/in/russellgrossman].

The 2014-15 slate for ratification is:

Vice Chair (automatic succession to 2015-16 chair)
Michael Ambjorn, London, UK

Director (three-year term)
Sharon Hunter, Montreal, Canada
Rosario Sheen, Lima, Peru
Claudia Vaccarone, Paris, France

Director (two-year term)
Ginger Homan, ABC*, Tulsa, USA

Secretary/Treasurer (one-year term)
Terry Cerisoles, Atlanta, USA

Further information about these prospective office holders:

INCOMING VICE CHAIR

Michael Ambjorn [uk.linkedin.com/in/michaelambjorn] is founder of Align Your Org, and passionate about helping changemakers – whether corporate, public sector or non-profit – achieve purpose-driven impact. With a participation-centric approach he and his colleagues enable effective strategic planning, communication – and clarity of execution. Ambjorn has served as chair of IABC's Europe and Middle East Region and is the facilitator for IABC's 2014–17 strategy. He has worked in various management roles at

IBM, Motorola and, most recently, the 260-year-old Royal Society for the Encouragement of Arts, Manufacture and Commerce (RSA) in London, where he remains an active Fellow.

INCOMING SECRETARY/TREASURER (RE-NOMINATED)

Terry Cerisoles [www.linkedin.com/pub/terry-cerisoles/8/157/a8] is vice president of technology communications for Turner Broadcasting System, Inc. worldwide. In this role she leads technology-focused communications for the company's critical technical initiatives, including the build-out of the digital production facility, the rollout of TNT and CNN's high-definition networks and, most recently, CNN's worldwide transition to file-based production. She has served in several board roles with her Atlanta, Georgia IABC chapter, has won two chapter management awards and currently serves on the IABC Finance, Investment and Audit committees.

NEW DIRECTORS

Ginger Homan, ABC, [www.linkedin.com/in/gingerhoman] is the founder and owner of Zia Communications and a founding partner in MODA, a branding and architecture firm. Both firms focus on building communities and creating a thriving culture. Homan specializes in getting a client's message heard, understood and acted upon. She is a recipient of the 2011 Tulsa Chapter IABC John Hartman Professional Communicator of the Year; former president of the Tulsa chapter, which was the 2013 International and Small Chapter of the Year; and the former Director of North America for the IABC Accreditation Committee.

Sharon Hunter [ca.linkedin.com/in/slhunter] is a marketing communication consultant with more than 20 years' experience serving an international clientele with a focus on B2B services and training. Bilingual (English, French), she currently manages internal communication and brand alignment across student services at Concordia University, Montreal. A career volunteer and committed mentor, Hunter served as director of the award-winning IABC/Montreal chapter in 2010, and then president for two years (2011–13) during which time she was named Chapter Leader of the Year.

Rosario Sheen [pe.linkedin.com/pub/rosario-sheen/21/108/784/en] is an expert in corporate communications and organizational development. With more than 28 years' experience, she has served in private and government sectors, academia and mass media. She is currently a professor at Universidad de Lima and a business consultant. Since 2009, she has held the role of quality control external consultant for the Global Reporting Initiative (GRI). She holds a Diploma en Estudios Avanzados, DEA (a post-graduate degree) in advanced business management; an MBA; a M.Sc. in Mass Media, and a degree in communications. She speaks Spanish and English.

Claudia Vaccarone [fr.linkedin.com/in/claudiavaccarone] Claudia Vaccarone is Head of Market Research & Customer Experience at Eutelsat SA, the Paris-based leading satellite operator. She grew up in Northern Italy, was educated in North America, and has worked in the USA, Italy and France. She is a trilingual (English, Italian, French) marketing communications professional with more than 15 years' experience. She is passionate about how innovation keeps redefining the way we communicate, and an advocate of how communications can play a key role in shaping the customer experience. A long standing IABC member, she is past-president of IABC France and has served as director at large on the IABC EMENA regional Board.

*ABC = Accredited Business Communicator

About IABC:

The International Association of Business Communicators (IABC) is a global network of communication professionals committed to advancing the careers of communication professionals across the globe. Established in 1970, IABC serves members over 70 countries around the world. For more information, visit <http://www.iabc.com>.

Contact:

Melissa Dark, ABC

Director Communication & Member Services

(415) 544 4752