

# IABC INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS

## **For immediate release**

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### **IABC Announces 2014 Rae Hamlin Award Winner**

SAN FRANCISCO– 21 May 2014 – The International Association of Business Communicators (IABC) has announced Shawna Cass, ABC as the recipient of the 2014 Rae Hamlin Award for Volunteer Service within the IABC accreditation program. The award will be presented at the 2014 IABC World Conference Excellence Gala on 9 June in Toronto.

The award was inaugurated in 2010 in memory of Rae Hamlin, ABC, who was instrumental in the development and success of the program. Hamlin, who passed away in 2009, was an advocate for accreditation and the association in her 25 years with IABC, including serving as an accreditation staff coordinator at IABC headquarters in San Francisco.

The award honors individuals for their work and impact, at the grass-roots level, in advancing the accreditation credential in their chapter, region or workplace, as well as work done outside of an IABC leadership position. The recipient is selected by the past chair of the accreditation committee with input from the chair and vice chair.

“Shawna has been a tremendous volunteer from the second she joined the Accreditation Committee, we couldn’t be happier to have her named as the 2014 recipient of the Rae Hamlin Award,” said Claire Watson, ABC, senior strategic adviser at IABC. “Her commitment and work ethic truly embody the spirit of the award and we can’t thank her enough for her contributions.”

Cass, from Central, South Carolina is the owner of Shawna Cass Communications as well as a freelance writer and communications consultant. She has been an IABC member since 1995, earning her ABC credential in 2007. Cass has volunteered on the IABC Accreditation Committee beginning in 2010, having spent 2013-14 as Co-director of Examiners.

#### **About IABC:**

The International Association of Business Communicators advances the careers of communications professionals in more than 70 countries around the world with opportunities for professional development, volunteer leadership and networking. For more information, visit [iabc.com](http://iabc.com)

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