



## Student Membership

Give your career a head start. Learn from experts in the field, make valuable contacts and gain leadership skills with IABC.

### Benefits of membership

Get insights from communication leaders around the world and supplement your academic education with practical training to get your career started.

- Tap into IABC's network of global members to help you transition from school to professional life.
- Receive the same benefits offered to professional members at an 80% discount.
- Find out what it takes to enter the world of marketing, PR, corporate communication, advertising, HR, external communication, government relations and more!

### ADD VALUE TO YOUR RÉSUMÉ

- Gain recognition by entering your communication plan in the student category of the Gold Quill Awards. This award recognizes young talent, rewards excellence and showcases some of the best communication work from university students around the world.
- Become a chapter leader and develop your knowledge of marketing, finance, project management, event planning and public speaking. Add these skills to your résumé and get your ideal job!

### ENHANCE YOUR KNOWLEDGE

- Stay up to date on the latest industry trends with IABC's online magazine, *Communication World (CW)*.
- Research your next project using IABC's extensive online library of books, articles and case studies.
- Solicit professional advice from your professional chapter.
- Participate in webinars, conferences and workshops led by industry professionals.

### ACCESS THE HIDDEN JOB MARKET

- Get insider advice on companies, job types and available positions at IABC's online Job Centre. Take advantage of IABC's global network to find internships, meet potential employers, find a mentor and fine-tune your interviewing skills.
- Following graduation, student members qualify for a transitional membership. Transitional membership offers the same benefits as professional membership at a reduced cost.

Join today at [iabc.com/membership](http://iabc.com/membership).