



# Membership



Join the only association  
that connects communicators

gl**IA BC**ally



# Connecting Communicators Globally

Join IABC's worldwide community of communication professionals and gain access to unparalleled guidance, skills development, networks and job opportunities. Whether you're a student, recent graduate, working professional or a corporate team member, IABC membership can help you advance in your career. Some of the resources we provide are:

## ▶ LOCAL CHAPTERS

IABC has one of the most active global networks in the communication profession: over 100 chapters in over 70 countries. Make connections with communication professionals in your area by joining a local IABC chapter. Attend meetings, take advantage of professional development opportunities, and even find your next job.



## ▶ WORLD CONFERENCE

IABC's World Conference is held each year in June and is the paramount event for communication professionals, bringing more than 1,000 practitioners together for three days of learning and networking, with sessions that allow you to design your own program with career levels and multiple formats.



## ▶ GOLD QUILL AWARDS

The Gold Quill Awards are the only global program designed to recognize the broadest spectrum of communicators. Each year hundreds of applicants submit their best work in areas as diverse as branding, research, employee engagement and social media. Simply entering gives you value, as you'll receive quality feedback from trained evaluators across the globe, all of whom are working professionals in the communication field.

*IABC is an incredible communications organization that has provided me the opportunity to connect with colleagues and friends all over the globe. The professional development that I have gained in my various roles over the years as a chapter leader, regional leader and even conference chair, have been the kind of great experiences that allowed me to grow both personally and professionally.*

—Gary Spondike, Pitch Black Media, IABC Regional Leader of Year, 2014



## ▶ GCCC CERTIFICATION

Professional certifications give you the opportunity to demonstrate your knowledge and expertise, and provide evidence of your outstanding abilities. They engage you in a process of lifelong learning that elevates your career and provides a structure for keeping your skills fresh and applicable. The Global Communication Certification Council (GCCC®) is an international body appointed by IABC's international executive board (IEB). The Council's purpose is to create and maintain an internationally recognized standard of communication excellence based on a global understanding of key principles and job competencies.

Currently, one level of certification is available: the Communication Management Professional (CMP) designation. The CMP certification corresponds to the Generalist/Specialist career level as outlined in the IABC Career Road Map. Future levels will be developed on a timely basis. IABC members receive significant discounts on all certification application fees.

## ▶ THE IABC ACADEMY

By partnering with known experts in specific fields, The IABC Academy offers webinars, online workshops and face-to-face training that help you stay current on topics that are important for professional and personal growth. The IABC Academy curriculum is built upon the Global Standard for the communication profession developed by IABC. Members receive discounts on all IABC Academy courses.

## ▶ COMMUNICATION WORLD (CW)

Stay up to date on current trends with IABC's monthly digital magazine. With more interactive content, the ability to share articles immediately and availability on nearly every mobile device and platform, the new CW digital is meeting the need for access to more in-depth content on leading-edge communication topics.

## ▶ JOB CENTRE

Discover your next career opportunity through IABC's online Job Centre. Search by keyword, location, or job type and find hundreds of communication jobs at all levels of experience.

*The true value of IABC membership comes from what you put into it. I originally joined IABC to connect and learn, and then followed that up by joining the IABC Victoria board to strengthen my director skill set. Looking back, I have done this and so much more. I've connected with and learnt from some of our profession's most talent practitioners – on our board, with senior leaders, within our chapter and across the globe. I've found that the IABC has a true sense of camaraderie and selflessness, particularly at the chapter level. You can reach out and you'll find the professional support you seek."*

- Zora Artis, GAICD, MComm, MMktg  
Principal & managing director, Zora Artis Consulting  
Immediate past president, IABC Victoria (Australia)



## Who are IABC members?



### PROFESSIONAL

The vast majority of IABC members are professional members. Dues for professional members vary widely based on where you live. Some countries are charged a lower amount for international dues, based on World Bank data. Chapter and region dues also vary. A US\$40 application fee applies to new and lapsed members.

### CORPORATE PACKAGE

Corporate packages offer discounts to five or more employees from the same company. If your organization would like to explore the opportunities of corporate IABC membership, please contact [member\\_relations@iabc.com](mailto:member_relations@iabc.com).

Platinum Package (for 75+ employees)

Gold Package (for 31-74 employees)

Silver Package (for 16-30 employees)

Bronze Package (for 5-15 employees)

### STUDENT

Student memberships are available to full-time students of colleges, universities and other educational institutions, as well as part-time students working toward a degree, or a certificate program in Canada, who are not presently working in the communication profession.

### STUDENT TRANSITION

Professionals who have graduated from a degree program from an accredited institution in the past year are eligible for the student transition rate. For student transition members, the regular application fee is waived, and the student pays half of the international dues plus full region and chapter dues. Members can only have one year at the student transition rate; they must then become professional members at the full professional rate. Applicants will need to fax proof of degree conferral after enrolling with the Member Relations team.

### RETIREE

Individuals who have been professional IABC members for at least five years, are retired from employment in the communication industry, and are at least 55 years of age are eligible for retiree status.

### FELLOW AND HONORARY

These membership categories are conferred upon members by the IABC international executive board in recognition of service to IABC and the profession. Nominations can be submitted to headquarters. Contact the Leader Centre at [leader\\_centre@iabc.com](mailto:leader_centre@iabc.com) for more information on submitting nominations.

### THE 500 CLUB

So named because only 500 members will be allowed to participate, the 500 Club offers lifetime membership in IABC. The 500 Club is closed, as all slots have been taken.

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For more information or to join online, please visit [iabc.com/membership](http://iabc.com/membership).  
Questions? Contact [member\\_relations@iabc.com](mailto:member_relations@iabc.com)  
or call +1 415.544.4700 or 800.776.4222 (toll free in the U.S. or Canada).



International Association  
of Business Communicators