



Membership Application

Yes! I want to become part of IABC's exclusive network!

PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT.

Postal Mail **Fax:** +1 415/544-4747
IABC Membership **Phone:** +1 415-544-4700
601 Montgomery Street, Suite 1900 (800) 776-4222
San Francisco, CA 94111 USA

STEP ONE: NAME AND ADDRESS-Feel free to attach business card.

Have you been an IABC member before? Yes No
 Mr. Mrs. Miss Ms. Dr.

Name (please include middle initial):

Job Title _____

Company _____

Street Address _____

City/State/Zip or Postal Code _____

Country _____

Phone _____

Fax _____

Email _____

We'll send an email acknowledgment if you provide your email address.

Year began in communications _____

I have reviewed and understand the IABC Code of Ethics for Professional Communicators (<http://www.iabc.com/about/code.htm>)

Yes No

STEP TWO: CALCULATE DUES PAYMENT

Please find dues amount for your location on pages 2-3.

Dues Amount circle one: **AUS\$ / CDN\$ / EURO / US\$** _____

Chapter Location _____

Note: You are required to join a chapter if it is within 50mi/80km. If you live 50mi/80km or more from a chapter, you may be a Member-at-Large.

Application Fee (required for new/lapsed members) Waived through 10/31/15
AUS\$40/CDN\$40/€30/US\$40

TOTAL circle one: **AUS\$ / CDN\$ / EURO / US\$** _____

BYLAWS NOTE: Once paid, dues are not refundable for any reason.

STEP THREE: METHOD OF PAYMENT

Check enclosed (payable to IABC). *Please print member name on the check.*

Charge my credit card (circle one: **AUS\$ / CDN\$ / EURO / US\$**)

VISA MasterCard AMEX (sorry, only US\$)

Credit card number _____ Expiration date _____

Name on credit card _____

Billing Address _____

DUES PAID BY: Member Employer

STEP FOUR: DEMOGRAPHIC INFORMATION

1. Are you self-employed or do you own your own business?

Yes No

2. Which of the following best describes your industry?

Accounting Government/Military
 Advertising/Marketing/PR Graphic arts/Design/Photography

Aerospace/Defense Health Care/Medicine
 Agriculture Industrial manufacturing
 Automotive and transport Insurance
 Banking Legal
 Charitable organization Leisure/Entertainment/Travel
 Chemicals Media
 Computer equipment and services Membership organization
 Construction Metals and mining
 Consulting Pharmaceuticals
 Consumer products manufacturing Printing
 Consumer services Real estate
 Cultural institution Retail
 Education Security products and services
 Electronics Staffing
 Environmental services/equipment Telecommunication equipment and services
 Financial Services Transportation services
 Food/Beverage Utility (water/power/energy)
 Foundation Other _____

3. Which best describes your type of business?

Consulting firm (management) Not for profit/NGO
 Consulting firm (PR/comm'n's) State-owned corporation
 Corporation Utility
 Educational institution Writing/Editing firm
 Government/Military Other _____
 Labor union

4. Which of the following most closely reflects your level and responsibilities?

Account executive Managing director
 Assistant manager Officer
 Associate Partner/Principal
 Consultant Photographer
 Coordinator Practice leader
 Director President/Exec. director/CEO
 Editor Specialist
 Editorial assistant Supervisor
 Educator/Professor Vice president
 General manager Writer
 Graphic artist/Designer Other _____
 Manager

5. What is your primary area of responsibility?

Brand/Reputation Media relations/Public relations
 CEO/Executive/Sr. management New media/Technology
 Community relations Public affairs/information
 Corporate communication Publications
 Customer/member communication Research
 Employee communication Teaching (college or university)
 Investor relations Training
 Government communication Writing
 Marketing communication Other _____

6. Please indicate the number of employees in your entire organization.

1-50 employees 5,001-10,000 employees
 51-200 employees 10,001-25,000 employees
 201-500 employees 25,001-50,000 employees
 501-1,000 employees 50,001 or more employees
 1,001-5,000 employees

7. What is the size of the communication/PR budget you control?

Less than US\$100,000 US\$1,000,001-\$5,000,000
 US\$100,001-\$500,000 More than US\$5,000,000
 US\$500,001-\$1,000,000 I do not control a budget.

8. Please check the three boxes in which you have:

(1) the greatest amount of experience (2) interest in learning more

(1) (2) (1) (2)
 Benefits communication Marketing communication
 Brand/Reputation Measurement
 Communication planning Media relations/Public relations
 Community relations New media/Technology
 Corp. Social Responsibility Publications
 Crisis/Risk communication Research
 Employee communication Speaking/Training
 Investor relations Writing
 Issues management Other _____

