



# International Association of Business Communicators

**For Immediate Release**

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## **IABC announces 2016 Fellows Award Recipients**

The International Association of Business Communicators (IABC) has announced its 2016 Fellows: Priya Bates ABC, MC, CMP, Alice Brink ABC, Mary Hills ABC, Edward Lundquist ABC, and Bish Mukherjee ABC.

The IABC Fellows designation is the highest honor the organization confers upon its members and is awarded to communication professionals for exceptional leadership and service to IABC.

The Fellows will be presented their awards at the Excellence Gala to be held at the 2016 IABC World Conference on 6 June in New Orleans.

Nominations are held through an open call in which peers elect potential candidates. Selection is often the validation of years of dedication and commitment to the communication profession. IABC Fellow nominees are considered based on: Outstanding contributions to the organizational communication field and profession; their body of work and career achievement; authorship, speaking and lecturing; and the impact they've had on IABC, whether global or specific to a region. The Fellows Committee has approved five, with validation from the International Executive Board (IEB):

### **Priya Bates ABC, MC, CMP**

Priya Bates is an award-winning professional communicator with a passion for driving strong performance from the inside out. Priya is an Accredited Business Communicator (ABC) and recently became one of the first Certified Communication Management Professionals (CMP) in the world. In 2010, she received the Master Communicator (MC) designation, the highest honour bestowed upon a communication professional from IABC Canada. Priya is also a passionate volunteer with the International Association of Business Communicators (IABC), most recently leading the organization's successful global rebranding effort.

### **Alice Brink, ABC**

Alice Brink, ABC, is a communications consultant recognized for her strategic perspective and her early and ongoing commitment to measuring communication effectiveness. After more than 20 years managing communications within multinational corporations, she has spent most of the last 12 years working independently to help businesses develop communications that change minds. A long-time member of IABC/Houston, accredited since 1986, she is a past international board member and former Gold Quill chair. Alice remains active at the chapter level and serves on the IABC Academy.

### **Mary Hills, ABC**

Mary Hills ABC, is an international marketing and communication professional providing expertise to organizations undergoing change and evolution. Mary has served IABC via IABC/Chicago, Accreditation



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Council and the Career Roadmap Committee (CRM). She spearheaded the CRM initiative that resulted in the Global Standard of the Communication Profession. Most recently, she worked with the Global Alliance. She is the recipient of the 2012 IABC Chairman Award and 2015 IABC/Chicago's Karen Utterback Award.

## **Edward Lundquist, ABC**

Edward "Ned" Lundquist ABC, has 33 years of professional public affairs and strategic communications experience. He is an accredited business communicator and award-winning communicator who served as president of IABC/Hampton Roads and IABC/Washington, director of U.S. district 3 and chair of the International Accreditation Council. Ned has won a Public Relations Society of America Silver Anvil award, three IABC Gold Quill awards, and the IABC Jake Wittmer award for excellence in communications research.

## **Bish Mukherjee, ABC**

IABC Academy Governing Council Member, Bish, was International Executive Board Member and Research Foundation Trustee. As Asia Pacific Region Director, he piloted new Chapters in Canberra, Auckland, Wellington and Bangkok. Blue Ribbon Panelist and Gold Quill Coordinator, Bish, was Chapter President NSW/Australia and India. Accredited journalist, television newscaster/anchor, Communication World's Editorial Advisor, Bish has chaired/spoken at numerous world conferences. First ABC in India, he is Public Relations Council of India Hall of Fame inductee and recipient of outstanding service award from the Reserve Bank.

\*ABC – Accredited Business Communicator

\*\*MC – Master Communicator, IABC Canada's highest recognition

\*\*\*CMP – Communication Management Professional

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## **About IABC**

The International Association of Business Communicators (IABC) enables a global network of communicators working in diverse industries and disciplines to identify, share, and apply the world's best communication practices. IABC is recognized as the professional association of choice for communicators who aspire to excel in their chosen fields. For more information on the Excellence Gala and World Conference, visit [wc.iabc.com](http://wc.iabc.com) [www.iabc.com](http://www.iabc.com).

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