



International Association of Business Communicators

FOR IMMEDIATE RELEASE

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2018 Class of IABC Fellows Announced

San Francisco, CA, March 21, 2018 –Today, the International Association of Business Communicators (IABC) announces its 2018 class of Fellows. The IABC Fellow designation is the highest honor bestowed on an IABC member. Becoming a Fellow denotes a body of achievement by a communicator who has had a significant impact not only on their organization and IABC, but also on the communication profession at large.

Only 88 of the world’s top leaders have earned this superlative designation. It is considered by IABC to be the lifetime achievement award for the industry. “We congratulate the 2018 Fellows for this career recognition of their contributions to IABC and the field,” said Stephanie Doute, CAE, executive director of IABC.

The Fellows committee made the selection from a competitive pool of applicants and nominated three immensely talented Fellows. “Our 2018 Fellows represent the very best in our profession,” said Kellie Garrett, chair of the Fellows Committee. “Their accomplishments and passion for excellence are truly inspiring.”

The 2018 Class of Fellows:

John Finney

John began his IABC career in 1985 with the London, Ontario, chapter, where he filled many board positions, including chapter president. He went on to become director of Canada District Two, with chapters in eastern Canada and one in the Caribbean. John served as the IABC Chair in 1997-1998 and over the past 20 years has served on IABC’s Ethics Committee and as a Gold Quill Awards judge. His professional career includes serving as director of corporate communications for two healthcare organizations and as a senior communication and change management consultant with Willis Towers Watson, a global human resources firm.

Todd “Tosh” Hattori, ABC

As an organizational performance consultant for PeopleFirm, LLC, Todd “Tosh” Hattori, ABC, applies his 20-plus years as a communication professional to help leadership teams address business challenges with their people in mind. In his spare time, he serves as a volunteer director for the Technology Access Foundation, a

nonprofit leader in providing science, technology, engineering, and math (STEM) education to students of color, and improving teacher diversity and retention of teachers of color in Washington state. Todd joined IABC in 1994, which launched his journey through chapter, region, and international leadership roles, including serving as IABC Chair in 2007-2008.

Stacy Wilson, ABC

After 10 years in nonprofit communication, Stacy L. Wilson, ABC, needed a new cause. Employees filled the gap when she began focusing exclusively on internal communication. As president of Eloquor Consulting Inc. since 2001, Stacy has counseled many global organizations. She specializes in leveraging technology to improve communication and collaboration, including strategy, governance, usability, content and adoption. Companies with many non-desk employees—her clients include University Hospitals of Cleveland, Pitney Bowes, Newmont Mining and ConocoPhillips—are another specialty. Stacy enjoys biking, hiking, sewing and music. Married for 30-plus years, she has two amazing kids. Connect with Stacy on [LinkedIn](#) or [Twitter](#).

The full roster of Fellows can be found [here](#). The Fellows Award will be conferred on the three recipients during the IABC World Conference taking place 3-6 June 2018 in Montréal.

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The International Association of Business Communicators (IABC) is a global network of communication professionals committed to improving organizational effectiveness through strategic communication. Established in 1970, IABC serves members in more than 70 countries for networking, career development and personal growth.