



IABC Corporate Community Membership Dues to Market Value Comparison

	Corporate Community package	Market value
Number of members who can participate. Includes membership at the regional and chapter levels	Up to 25 members	US\$7,250
Unlimited access to all IABC Academy courses for your organization’s members	Included	US\$999 annually per person (member rate); Total for 25 people = US\$24,975
Co-branded IABC online learning portal hosting IABC Academy courses to serve as your in-house online communication training platform. Management access provided to monitor ongoing employee training progress and outcomes.	US\$7,000	Not otherwise available
Access for all employee members to the IABC private online collaboration platform (launching the second quarter of 2018), allowing them ready access to the global community to discuss and seek solutions to their daily challenges and build a network of global professional support	Included	Exclusive to IABC members
Invitation to World Conference CEO (C-suite) Roundtable/Executive Forum to allow your senior executives to network with other business leaders and engage in thought leadership discussions on the most pressing challenges in the field. Due to the nature of this event, IABC must approve attendees selected for invitation.	2	Exclusive to IABC members
Complimentary Gold Quill Award entries	2	US\$700
Discounted registration for World Conference	10 percent	Up to US\$556.50 per person
GCCC certification exam offered at one corporate location of your choosing annually	US\$500	Exclusive to Corporate Members
Included CMP or SCMP certification exam application fee waivers*	4	US\$400

Executive Think Tank <i>(Online, launching in second quarter of 2018)</i>	Up to 2 participants	Exclusive to Corporate Members
Subscription to IABC's online magazine, <i>Communication World</i>, for each employee member	Included	Exclusive to IABC members
Access to monthly free-to-member webinars (available live and on demand) covering emerging topics and issues in the communication profession	Included	New webinars valued at US\$1200 per person/year for a total annual value of US\$30,000 for 25 people
Invitation to submit thought leadership content to <i>CW</i> magazine, <i>CW Observer</i>, podcasts, and/or other IABC content initiatives**	Not included	
Complimentary IABC job board postings	3 basic	US\$645
Annual membership fee	US\$8,499	
Total market value		US\$63,970

Small group organizational memberships of 5–10 members in one company may be purchased at a 15 percent discount on regular international dues and include all of the benefits of individual membership.

* Fee waivers cover the cost of the application fee. Certification candidates must still complete the application, qualify for the exam, and pay the exam fee to complete the certification exam process.

** Subject to editorial approval and alignment to Content Guidelines

To get access for your entire team, with an unlimited number of members, please call IABC for a quote.