



**Membership Application**

**Yes! I want to become part of IABC's exclusive network!**

**PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT.**

**Postal Mail** IABC Membership  
155 Montgomery Street, Suite 1210  
San Francisco, CA 94104 USA

**Fax:** +1 415/544-4747  
**Phone:** +1 415-544-4700  
(800) 776-4222

**STEP ONE: NAME AND ADDRESS-Feel free to attach business card.**

Have you been an IABC member before?  Yes  No  
 Mr.  Mrs.  Miss  Ms.  Dr.  
 Name (please include middle initial): \_\_\_\_\_

Job Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 \_\_\_\_\_  
 City/State/Zip or Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

*We'll send an email acknowledgment if you provide your email address.*

Year began in communications \_\_\_\_\_  
 Referred by \_\_\_\_\_

I have reviewed and understand the IABC Code of Ethics for Professional Communicators (<http://www.iabc.com/about/code.htm>)  
 Yes  No

**STEP TWO: CALCULATE DUES PAYMENT**

Please find dues amount for your location on pages 2-3.

**Dues Amount** circle one: AU\$ / CDN\$ / EURO / US\$ \_\_\_\_\_

**Chapter Location** \_\_\_\_\_

Note: You are required to join a chapter if it is within 50mi/80km. If you live 50mi/80km or more from a chapter, you may be a Member-at-Large.

**TOTAL** circle one: AU\$ / CDN\$ / EURO / US\$ \_\_\_\_\_

We can only accept American Express for USD transactions.

**BYLAWS NOTE: Once paid, dues are not refundable for any reason.**

**STEP THREE: METHOD OF PAYMENT**

Check enclosed (payable to IABC). Please print member name on the check.

Charge my credit card (circle one: AU\$ / CDN\$ / EURO / US\$)

VISA  MasterCard  AMEX (sorry, only US\$)

Credit card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on credit card \_\_\_\_\_

Billing Address \_\_\_\_\_

**STEP FOUR: DEMOGRAPHIC INFORMATION**

**1. Are you self-employed or do you own your own business?**

- |                                                           |                                                                   |
|-----------------------------------------------------------|-------------------------------------------------------------------|
| <input type="checkbox"/> Aerospace/Defense                | <input type="checkbox"/> Health Care/Medicine                     |
| <input type="checkbox"/> Agriculture                      | <input type="checkbox"/> Industrial manufacturing                 |
| <input type="checkbox"/> Banking                          | <input type="checkbox"/> Legal                                    |
| <input type="checkbox"/> Charitable organization          | <input type="checkbox"/> Leisure/Entertainment/Travel             |
| <input type="checkbox"/> Chemicals                        | <input type="checkbox"/> Media                                    |
| <input type="checkbox"/> Computer equipment and services  | <input type="checkbox"/> Membership organization                  |
| <input type="checkbox"/> Construction                     | <input type="checkbox"/> Metals and mining                        |
| <input type="checkbox"/> Consulting                       | <input type="checkbox"/> Pharmaceuticals                          |
| <input type="checkbox"/> Consumer products manufacturing  | <input type="checkbox"/> Printing                                 |
| <input type="checkbox"/> Consumer services                | <input type="checkbox"/> Real estate                              |
| <input type="checkbox"/> Cultural institution             | <input type="checkbox"/> Retail                                   |
| <input type="checkbox"/> Education                        | <input type="checkbox"/> Security products and services           |
| <input type="checkbox"/> Electronics                      | <input type="checkbox"/> Staffing                                 |
| <input type="checkbox"/> Environmental services/equipment | <input type="checkbox"/> Telecommunication equipment and services |
| <input type="checkbox"/> Financial Services               | <input type="checkbox"/> Transportation services                  |
| <input type="checkbox"/> Food/Beverage                    | <input type="checkbox"/> Utility (water/power/energy)             |
| <input type="checkbox"/> Foundation                       | <input type="checkbox"/> Other _____                              |

**3. Which best describes your type of business?**

- |                                                       |                                                  |
|-------------------------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> Consulting firm (management) | <input type="checkbox"/> Not for profit/NGO      |
| <input type="checkbox"/> Consulting firm (PR/comm'ns) | <input type="checkbox"/> State-owned corporation |
| <input type="checkbox"/> Corporation                  | <input type="checkbox"/> Utility                 |
| <input type="checkbox"/> Educational institution      | <input type="checkbox"/> Writing/Editing firm    |
| <input type="checkbox"/> Government/Military          | <input type="checkbox"/> Other _____             |
| <input type="checkbox"/> Labor union                  |                                                  |

**4. Which of the following most closely reflects your level and responsibilities?**

- |                                                  |                                                       |
|--------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Account executive       | <input type="checkbox"/> Managing director            |
| <input type="checkbox"/> Assistant manager       | <input type="checkbox"/> Officer                      |
| <input type="checkbox"/> Consultant              | <input type="checkbox"/> Photographer                 |
| <input type="checkbox"/> Coordinator             | <input type="checkbox"/> Practice leader              |
| <input type="checkbox"/> Director                | <input type="checkbox"/> President/Exec. director/CEO |
| <input type="checkbox"/> Editor                  | <input type="checkbox"/> Specialist                   |
| <input type="checkbox"/> Editorial assistant     | <input type="checkbox"/> Supervisor                   |
| <input type="checkbox"/> Educator/Professor      | <input type="checkbox"/> Vice president               |
| <input type="checkbox"/> General manager         | <input type="checkbox"/> Writer                       |
| <input type="checkbox"/> Graphic artist/Designer | <input type="checkbox"/> Other _____                  |
| <input type="checkbox"/> Manager                 |                                                       |

**5. What is your primary area of responsibility?**

- |                                                        |                                                           |
|--------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Brand/Reputation              | <input type="checkbox"/> Media relations/Public relations |
| <input type="checkbox"/> CEO/Executive/Sr. management  | <input type="checkbox"/> New media/Technology             |
| <input type="checkbox"/> Community relations           | <input type="checkbox"/> Public affairs/information       |
| <input type="checkbox"/> Corporate communication       | <input type="checkbox"/> Publications                     |
| <input type="checkbox"/> Customer/member communication | <input type="checkbox"/> Research                         |
| <input type="checkbox"/> Employee communication        | <input type="checkbox"/> Teaching (college or university) |
| <input type="checkbox"/> Investor relations            | <input type="checkbox"/> Training                         |
| <input type="checkbox"/> Government communication      | <input type="checkbox"/> Writing                          |
| <input type="checkbox"/> Marketing communication       | <input type="checkbox"/> Other _____                      |

**6. Please indicate the number of employees in your entire organization.**

- |                                                |                                                   |
|------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> 1-50 employees        | <input type="checkbox"/> 5,001-10,000 employees   |
| <input type="checkbox"/> 51-200 employees      | <input type="checkbox"/> 10,001-25,000 employees  |
| <input type="checkbox"/> 201-500 employees     | <input type="checkbox"/> 25,001-50,000 employees  |
| <input type="checkbox"/> 501-1,000 employees   | <input type="checkbox"/> 50,001 or more employees |
| <input type="checkbox"/> 1,001-5,000 employees |                                                   |

**7. What is the size of the communication/PR budget you control?**

- |                                                  |                                                     |
|--------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Less than US\$100,000   | <input type="checkbox"/> US\$1,000,001-\$5,000,000  |
| <input type="checkbox"/> US\$100,001-\$500,000   | <input type="checkbox"/> More than US\$5,000,000    |
| <input type="checkbox"/> US\$500,001-\$1,000,000 | <input type="checkbox"/> I do not control a budget. |

**8. Please check the three boxes in which you have:**

**(1) the greatest amount of experience (2) interest in learning more**

- |                              |                                                      |                              |                                                           |
|------------------------------|------------------------------------------------------|------------------------------|-----------------------------------------------------------|
| (1) <input type="checkbox"/> | (2) <input type="checkbox"/>                         | (1) <input type="checkbox"/> | (2) <input type="checkbox"/>                              |
| <input type="checkbox"/>     | <input type="checkbox"/> Benefits communication      | <input type="checkbox"/>     | <input type="checkbox"/> Marketing communication          |
| <input type="checkbox"/>     | <input type="checkbox"/> Brand/Reputation            | <input type="checkbox"/>     | <input type="checkbox"/> Measurement                      |
| <input type="checkbox"/>     | <input type="checkbox"/> Communication planning      | <input type="checkbox"/>     | <input type="checkbox"/> Media relations/Public relations |
| <input type="checkbox"/>     | <input type="checkbox"/> Community relations         | <input type="checkbox"/>     | <input type="checkbox"/> New media/Technology             |
| <input type="checkbox"/>     | <input type="checkbox"/> Corp. Social Responsibility | <input type="checkbox"/>     | <input type="checkbox"/> Publications                     |

## IABC Professional Membership Dues

### STEP 5: PLEASE READ

Memberships will be processed within five (5) business days after your application and payment are received at world headquarters. You will receive an email confirmation (if you provide an email address), as long as your spam filters do not block our email. The email will contain your membership ID number, which will permit you to use the "Members Only" portion of the web site immediately. Please retain a copy of this form for your records. (Be sure to send this form or a copy along with your payment.)

### Africa Chapters

**Member-at-Large** (US\$221)

### Mexico / Central and South America Chapters

**Mexico** (Mexico: US\$131)

Members at Large: Dues vary by country. Please e-mail [member\\_relations@iabc.com](mailto:member_relations@iabc.com) for your rates.

### Asia/Pacific Chapters

**Australia** (Canberra: US\$319 • NSW: US\$319 • Queensland: US\$319 • Victoria: US\$319) (*New members of NSW chapter do not pay chapter dues. If you select that chapter, your dues are US\$274*)

**Fiji** (Fiji: US\$246) \*includes quarterly chapter events

**Hong Kong** (Hong Kong: US\$319)

**India** (India: US\$176)

**Indonesia** (Indonesia: US\$196)

**Japan** (Japan: US\$290)

**Malaysia** (Malaysia: US\$196)

**New Zealand** (Auckland: US\$260 • South Island, NZ: US\$275 • Wellington: US\$275)

**Philippines** (Philippines: US\$156)

**Thailand** (Bangkok: US\$156)

Members at Large: Dues vary by country.

### Canada Chapters

Canadians are welcome to pay in Canadian or U.S. dollars.

**Alberta** (Calgary: US\$314 • Edmonton: US\$314)

**British Columbia** (British Columbia: US\$314)

**Manitoba** (Manitoba: US\$314)

**Newfoundland and Labrador** (Newfoundland & Labrador: US\$314)

**Nova Scotia** (Maritime Canada: US\$314)

**Ontario** (Golden Horseshoe: US\$314 • London: US\$314 • Ottawa: US\$314 • Toronto: US\$339 • Waterloo: US\$314)

**Quebec** (Montreal: US\$314)

**Saskatchewan** (Regina: US\$309 • Saskatoon: US\$314)

Members at Large: US\$274. See note **a** at the bottom of this document.

### Europe/Middle East Chapters

Europeans are welcome to pay in Euros or U.S. dollars. All US rates below will be converted to Euros.

**Belgium** (Belgium: NEW: US\$349 • RENEW: US\$339)

**Gulf Chapter** (UAE, Bahrain, Kuwait, Oman, Qatar, and Saudi Arabia: US\$295)

**Ireland** (Ireland: NEW: US\$335 • RENEW: US\$330)

**Netherlands** (Netherlands: NEW: US\$354 • RENEW: US\$354)

**Russia** (Russia: NEW: US\$191 • RENEW: US\$191) **Slovenia**

(Slovenia: NEW: US\$282 • RENEW: US\$282) **Switzerland**

(Switzerland: NEW: US\$334 • RENEW: US\$374) **UK** (UK:

NEW: US\$379 • RENEW: US\$379)

Members at Large: Dues vary by country. Please e-mail [member\\_relations@iabc.com](mailto:member_relations@iabc.com) for your rates.

See next page for United States chapters.

## IABC Professional Membership Dues

### United States Chapters

**Arizona** (Phoenix: US\$304)

**Arkansas** (Arkansas: US\$289)

**California** (Los Angeles: US\$319 • Orange County: US\$319 • San Diego: US\$304 • San Francisco: US\$319 • Silicon Valley: US\$319)

**Colorado** (Colorado: US\$304)

**District of Columbia** (D.C. Metro: US\$329)

**Florida** (Central Florida: US\$289 • Jacksonville: US\$304 • Tampa Bay: US\$304)

**Georgia** (Atlanta: US\$329)

**Illinois** (Chicago: US\$319)

**Iowa** (Iowa: US\$289)

**Kansas** (Topeka: US\$304)

**Kentucky** (Louisville: US\$304)

**Louisiana** (New Orleans: US\$289)

**Massachusetts** (Boston: US\$304)

**Michigan** (Detroit: US\$329)

**Minnesota** (Minnesota: US\$334)

**Missouri** (Kansas City: US\$304 • St. Louis: US\$319)

**Nebraska** (Lincoln: US\$304 • Omaha: US\$289)

**New Jersey** (New Jersey: US\$304)

**New York** (Long Island: US\$319 • New York: US\$329)

**North Carolina** (Charlotte: US\$304 • NC Triangle: US\$304)

**North Dakota** (Great Plains: US\$304)

**Ohio** (Columbus: US\$319 • Greater Cincinnati: US\$289)

**Oklahoma** (Central Oklahoma: US\$289 • Tulsa: US\$304)

**Oregon** (Oregon Columbia: US\$304)

**Pennsylvania** (Harrisburg: US\$304 • Lehigh Valley: US\$304 • Philadelphia: US\$304 • Pittsburgh: US\$304)

**South Carolina** (South Carolina: US\$289)

**Tennessee** (Nashville: US\$289)

**Texas** (Austin: US\$304 • Brazos Valley: US\$304 • Dallas: US\$312 • East Texas: US\$299 • Houston: US\$304 • San Antonio: US\$304)

**Virginia** (Lynchburg: US\$304 • Richmond: US\$304)

**Other U.S.:** Barbados (US\$257) • Caribbean (US\$166) • Trinidad and Tobago (US\$247)

Members at Large: US\$264. See **Note a** below.

**Note a:** Only members who live more than 50 miles or 80 kilometres from a chapter may enroll as a Member-at-Large. All currencies are noted in US, however, they can be converted to your choice of Australian, Canadian, or Euros.