



## International Association of Business Communicators

### FOR IMMEDIATE RELEASE

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### **Jennie Lamb Receives 2018 Chair's Award**

**Montréal, Canada, June 2, 2018** – Today the chair of the International Association of Business Communicators (IABC), Sharon Hunter, announced Jennie Lamb as the recipient of the association's 2018 Chair's Award. The award was conferred on Lamb at the Leaders Reception today in Montréal during the IABC World Conference for her tireless work on behalf of IABC.

"It is an honor to recognize Jennie's volunteer commitment to IABC, her passion and drive to lead by example and tireless support of IABC initiatives large and small. Her dedication to professional practice as evidenced by well-deserved awards both at the regional and chapter level, making her a model for IABC leadership and as a professional communicator committed to excellence. I can't thank Jennie enough for her contributions to our community and engagement on a global scale," said Hunter.

Echoing that sentiment, Stephanie Doute, CAE, executive director of IABC, said, "Jennie has served as a passionate volunteer for IABC through her dedicated leadership at the chapter level and her participation in various International committees, which all serve to drive a successful IABC. Jennie has a strong ability to see how all of the parts of IABC come together to support one another and create a thriving association at every level. Her focus on building connection for members, advancing the profession, and developing communication professionals comes to life through her work with the Program Advisory Committee, the ethics committee, her commitment to the IABC Foundation, and her leadership of the Brazos Valley chapter. I am proud to be able to congratulate and celebrate Jennie Lamb, a most deserving recipient of the IABC Chair's Award."

#### **Jennie Lamb background:**

**Jennie L. Lamb** | Jennie has supported science in higher education for most of her 20-year career as a graphic designer and professional communicator. For the past decade,

she has been a member of the communication team at the Texas A&M College of Veterinary Medicine & Biomedical Sciences. Jennie also provides freelance and pro bono design and communication consulting for nonprofits such as Hospice Brazos Valley Inc. and The Lilith Fund for Reproductive Equity, and continues to co-produce her family's Classic Country music radio show, Brazos Valley Gold. She holds a bachelor of journalism in media studies degree from the University of Texas at Austin. Her work has been recognized by the Texas Community Newspaper Association, the Suburban Newspaper Association, the Society for Technical Communication, and by IABC with 17 Bronze Quill Awards, and five Silver Quill Awards. In 2016, Jennie received the IABC Southern Region Communicator of the Year award and was a member of the Job Task Analysis working group for the Strategic Communication Management Professional (SCMP) certification. In 2018, she received the IABC Chair's Award. In addition to serving on the IABC ethics committee, Jennie is the president of the Brazos Valley IABC chapter and awards director for IABC's Southern Region.

**About the Chair's Award:**

The Chair's Award is conferred annually upon volunteer IABC members whose efforts, which include positively enhancing the organization's reputation and image, have gone above and beyond that of what volunteers may usually undertake. Selected by the international executive board (IEB) chair, any current IABC member active for the previous five years may be nominated for the award.

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**About the International Association of Business Communicators**

With 10,000 members and more than 100 chapters worldwide, the International Association of Business Communicators (IABC) is the only global association that connects business communication professionals with the people and insights needed to drive business results. Founded in 1970 and supporting professional communicators at the heart of every organization, IABC serves the collective disciplines of business communication professionals through professional development offerings, certifications, awards and recognition programs, online resources, *Communication World* magazine and the annual World Conference.