



International Association of Business Communicators

FOR IMMEDIATE RELEASE

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Nancy Helledie Recipient of the 2018 Rae Hamlin Award

Recognizing Volunteer Work in Advancing Business Communication Certification

Montréal, Canada, June 2, 2018 – Today the chair of the International Association of Business Communicators (IABC), Sharon Hunter named Nancy Helledie as the recipient of the 2018 Rae Hamlin Award, which recognizes IABC volunteers for their work and impact at the grassroots level in advancing certification in their chapter, region or workplace.

"Since the new program was launched three years ago, there have been volunteers on the ground acting as catalysts to establish a footprint locally through exceptional advocacy and collaboration with IABC to make certification accessible to members. Nancy Helledie as director of professional standards on the IABC/Calgary board has made an outstanding contribution to the successful growth of certification in Canada," said Sharon Hunter, chair of IABC. "It is an honour to recognize her passion and commitment with this well-deserved award."

"Nancy Helledie, through her work in professional standards at IABC/Calgary, embodies Rae's legacy of advancing certification," said Stephanie Doute, CAE, executive director of IABC. "Helledie has worked tirelessly to promote the IABC Global Standard which serves to unite professional communicators across borders and align our work globally. Congratulations Nancy, this award is well deserved, and we thank you for your contributions in promoting and advancing certification for professional communicators."

Nancy Helledie background:

Nancy Helledie is a senior strategic business communication professional with international experience from working in the field in over twenty countries. She both embodies and advocates the uniqueness and value of a global standard in the

communication profession. In a career spanning more than 25 years, including vice president roles at two market-leading companies while based in Europe – Tetra Pak and Borealis/Borouge – and now as senior advisor at Suncor in Calgary, Nancy has retained her IABC membership. She has served as director of professional standards on the IABC Calgary Chapter Board for the past three years.

About the Rae Hamlin Award:

The Rae Hamlin Award is named in honor of the late Rae Hamlin, ABC, who was instrumental in the development and success of the ABC accreditation program, which IABC transitioned to a new global certification program, led by the GCCC, in 2015. In her 25 years with IABC, Hamlin managed and inspired volunteers worldwide to promote this global strategic communication management standard, including holding a role as accreditation staff coordinator at IABC headquarters in San Francisco. Hamlin passed away in 2009.

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About the International Association of Business Communicators

With 10,000 members and more than 100 chapters worldwide, the International Association of Business Communicators (IABC) is the only global association that connects business communication professionals with the people and insights needed to drive business results. Founded in 1970 and supporting professional communicators at the heart of every organization, IABC serves the collective disciplines of business communication professionals through professional development offerings, certifications, awards and recognition programs, online resources, *Communication World* magazine and the annual World Conference.